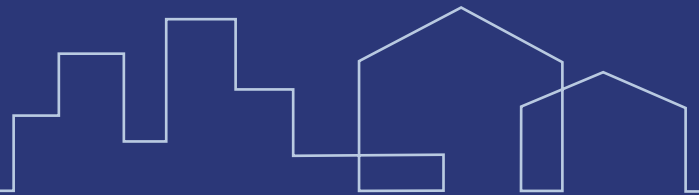


# 2022

Q2 REPORT



# Profile

---

Bridgemarq Real Estate Services Inc. (“Bridgemarq” and, together with its subsidiaries the “Company”), through its relationship with Bridgemarq Real Estate Services Manager Limited (the “Manager”), is a leading provider of services to residential real estate brokers and REALTORS<sup>®1</sup> across Canada. The Company generates cash flow primarily from fixed and variable franchise fees that are received from real estate brokers and REALTORS<sup>®</sup> operating under the Royal LePage, Via Capitale and Johnston & Daniel brands. Approximately 65 per cent of the Company’s franchise fees in 2021 were fixed in nature; this provides revenue stability and helps insulate cash flows from fluctuations in the Canadian real estate market. Franchise fee revenues are supported by long-term franchise agreements, predominantly driven by fixed fees based on the number of REALTORS<sup>®</sup> in the Company’s network. As at December 31, 2021, the Company network consisted of 20,159 REALTORS<sup>®</sup> and participated in approximately 26% of all home resales in Canada during the year. Bridgemarq is listed on the TSX and trades under the symbol “BRE”. For further information about the Company, please visit [www.bridgemarq.com](http://www.bridgemarq.com).

<sup>1</sup> The trademarks REALTOR<sup>®</sup>, REALTORS<sup>®</sup> and the REALTOR<sup>®</sup> logo are controlled by The Canadian Real Estate Association (CREA) and identify real estate professionals who are members of CREA.

BRIDGEMARQ & DESIGN / BRIDGEMARQ REAL ESTATE SERVICES are registered trademarks of Residential Income Fund L.P. and are used under licence by Bridgemarq Real Estate Services Inc. and Bridgemarq Real Estate Services Manager Limited.

ROYAL LEPAGE is a registered trademark of Royal Bank of Canada and is used under licence by Bridgemarq Real Estate Services Inc. and Bridgemarq Real Estate Services Manager Limited.

# Company Operations

The Company is a Canadian based real estate services firm that supplies REALTORS® with information, tools and services to assist them in providing efficient and effective delivery of real estate sales services in the communities they serve. Through a portfolio of highly regarded real estate services brands, the Company caters to the diverse service requirements of regional real estate professionals, in virtually all significant population centres across Canada.

## Royal LePage

Serving Canadians since 1913, Royal LePage is the country's leading provider of services to real estate brokerages, with a network of more than 19,000 real estate professionals in over 650 locations nationwide. Since the mid-1990s, Royal LePage has more than tripled the size of its sales force. It offers its network of brokers and agents strong support with state-of-the-art marketing and lead generation tools, sophisticated business services, timely market data and analysis, as well as professional development through on-line and in-person training. Royal LePage is the only national real estate company in Canada to have its own charitable foundation, the Royal LePage Shelter Foundation, dedicated to supporting women's and children's shelters and educational programs aimed at ending domestic violence. It is the largest such foundation in the country.



## Johnston & Daniel

Founded in 1950, Johnston & Daniel is a leading residential real estate boutique firm with approximately 200 real estate professionals selling distinctive homes in southern Ontario. Johnston & Daniel operates as a division of Royal LePage Real Estate Services Ltd. and maintains its market leadership through a combination of rich training and development opportunities, strategic partnerships, in-house marketing services and powerful brand awareness.



## Via Capitale

Via Capitale's mission is to deliver the best possible service by focusing on the human aspect of each transaction, professionalism and innovation. Via Capitale has approximately 900 brokers and agents in 55 locations across the province of Quebec. It has launched numerous innovative, client focused programs into the Quebec market through specialized web platforms, and has been a leading developer of real estate insurance programs for more than 20 years - making it the pioneer in this field and keeping the company at the forefront of the industry. Today, the Via Capitale name is synonymous with protection and innovation in the province of Quebec.



# 2022 Management’s Discussion and Analysis of Results and Financial Condition

2022 Management’s Discussion and Analysis of Results and Financial Condition	1	Distributable Cash Flow Reconciled to Cash Flow from Operating Activities	22
Highlights	2	Debt Facilities	23
Organization	3	Liquidity	23
Management Services Agreement	5	Cash and Capital Resources	25
Company Revenues	6	Commitments and Contingencies	25
Overview of Second Quarter Operating Results	7	Off-Balance Sheet Arrangements	26
Variation of Operating Results for the Quarter Compared to the Prior Year Quarter	8	Transactions with Related Parties	26
Key Performance Drivers	9	Critical Accounting Estimates and Assumptions	27
Stability of the Company’s Revenue Streams	9	Financial Instruments	28
Number of REALTORS® in the Company Network	11	Disclosure Controls and Internal Controls over Financial Reporting	29
Transactional Dollar Volumes of the Canadian Market	12	Outstanding Restricted Voting Shares	29
The Canadian Residential Real Estate Market	14	Risk Factors	29
Canadian Market Outlook	15	Forward-Looking Statements	30
Second Quarter Operating Results and Cash Flows	17	Supplemental Information	31
Summary of Quarterly Results	20	Glossary of Terms	35
Distributable Cash Flow	21		

## INTRODUCTION

This management’s discussion and analysis (“MD&A”) of the financial results and financial condition of Bridgemarq Real Estate Services Inc. for the three and six months ended June 30, 2022, has been prepared as at August 8, 2022. The three months ended June 30, 2022, shall be referred to in this MD&A as the “Quarter” and the comparative period for the three months ended June 30, 2021, shall be referred to in this MD&A as the “Prior Year Quarter”. The six-month period ended June 30, 2022 shall be referred as the “YTD” and the comparative period for the six-months ended June 30, 2021 shall be referred as the “Prior Year Period”. The financial information presented herein has been prepared on the basis of International Financial Reporting Standards (“IFRS”) and is expressed in Canadian dollars unless otherwise stated.

The definitions of terms capitalized in this MD&A are provided in the Glossary of Terms commencing on page 35.

This MD&A is intended to provide the reader with an assessment of the Company’s past performance as well as its financial position, performance objectives and future outlook. The information in this document should be read in conjunction with the Company’s unaudited financial statements for the three and six months ended June 30, 2022 and the audited financial statements for the year ended December 31, 2021, which are prepared in accordance with IFRS. Additional information relating to the Company, including its 2021 Annual Information Form, is available on SEDAR at [www.sedar.com](http://www.sedar.com) or on the Company’s website at [www.bridgemarq.com](http://www.bridgemarq.com).

This MD&A makes reference to Distributable Cash Flow and Distributable Cash Flow per Share which are non-GAAP financial measures. These financial measures do not have any standardized meaning under IFRS and, accordingly, may not be comparable to similar measures used by other companies. Distributable Cash Flow represents operating income before deducting amortization and net impairment of intangible assets, minus current income tax expense, minus cash used in investing activities. Distributable Cash Flow per Share is calculated by dividing the Distributable Cash Flow by the total number of Restricted Voting Shares outstanding, on a diluted basis. Management believes that Distributable Cash Flow and Distributable Cash Flow per Share are useful supplemental measures of performance as they provide investors with an indication of the amount of cash flow generated after investing activities which is available to holders of Restricted Voting Shares and Exchangeable Unitholders, subject to working capital and other investment requirements. Please see *Distributable Cash Flow reconciled to Cash Flow from Operations* for a reconciliation of Distributable Cash Flow to cash flow from operating activities in the consolidated statements of cash flows and *Distributable Cash Flow* for further information about Distributable Cash Flow and Distributable Cash Flow per Share.

# Management's Discussion and Analysis of Results and Financial Condition

## Highlights

The table below sets out selected historical information and other data for the Company.

- Revenues for the Quarter amounted to \$13.8 million, compared to the \$14.0 million generated in the Prior Year Quarter. The decrease in revenues is primarily due to a weakness in Canadian Market partly offset by an increase in number of REALTORS® in the Company Network over the past twelve months. For the YTD, revenues increase from \$27.1 million to \$27.2 million as a result of the increase in REALTORS®.
- For the Quarter, the Company generated net earnings of \$11.3 million or \$0.36 per Restricted Voting Share, compared to net earnings of \$0.9 million or \$0.10 per Share in the Prior Year Quarter. Net earnings increased primarily due to a gain on fair value of Exchangeable Units of \$8.1 million compared to a loss of \$2.5 million in the Prior Year Quarter. For the YTD, net earnings improved to \$16.1 million from a loss of \$1.6 million as a result of a \$9.4 million gain on the valuation of the Exchangeable Units compared to a loss of \$7.9 million in the Prior Year Period. The fair valuation adjustment on the Exchangeable Units is directly related to changes in the market price of the Corporation's Restricted Voting Shares.
- For the Quarter, Distributable Cash Flow amounted to \$5.9 million, compared to \$6.4 million in the Prior Year Quarter driven by lower revenues, higher administration expenses and income taxes, partly offset by lower management fees. For the twelve-month period Ended June 30, 2022, Distributable Cash Flow per Share amounted \$1.63, compared to \$1.43 for the comparable period in 2021.
- The board of directors of Bridgemarq (the "Board") declared cash dividends of \$0.34 per Restricted Voting Share during the Quarter, unchanged from the Prior Year Quarter. This represents a targeted annual dividend of \$1.35 per Restricted Voting Share.

(Unaudited) (in 000's) except per Share amounts and number of REALTORS®	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
Fixed franchise fees	\$ 8,258	\$ 7,665	\$ 16,253	\$ 15,249
Variable franchise fees	4,332	4,806	8,484	8,551
Other revenue	1,206	1,481	2,485	3,251
Revenues	<b>13,796</b>	13,952	<b>27,222</b>	27,051
Cost of other revenue	(288)	(294)	(539)	(567)
Administration expenses	(307)	(90)	(575)	(142)
Management fees	(5,276)	(5,364)	(10,492)	(10,541)
Interest expense	(743)	(745)	(1,457)	(1,485)
Current income tax expense	(1,222)	(1,008)	(2,369)	(2,116)
Cash used in investing activities	(107)	(47)	(173)	(157)
Distributable Cash Flow	<b>\$ 5,853</b>	\$ 6,404	<b>\$ 11,617</b>	\$ 12,043
Dividends	<b>\$ 3,201</b>	\$ 3,201	<b>\$ 6,402</b>	\$ 6,402
Interest on Exchangeable Units	<b>\$ 1,452</b>	\$ 1,452	<b>\$ 2,904</b>	\$ 2,904
Net and comprehensive earnings (loss)	<b>\$ 11,339</b>	\$ 914	<b>\$ 16,058</b>	\$ (1,622)
Number of REALTORS®	<b>20,538</b>	19,588	<b>20,538</b>	19,588
Net and comprehensive earnings (loss) per Share	<b>\$ 0.36</b>	\$ 0.10	<b>\$ 0.75</b>	\$ (0.17)
Dividends per Restricted Voting Share	<b>\$ 0.34</b>	\$ 0.34	<b>\$ 0.68</b>	\$ 0.68
Interest on Exchangeable Units per Exchangeable Unit	<b>\$ 0.44</b>	\$ 0.44	<b>\$ 0.87</b>	\$ 0.87
Distributable Cash Flow, rolling twelve-month period ended June 30,			<b>\$ 20,884</b>	\$ 18,384
Distributable Cash Flow per Share, rolling twelve-month period ended June 30,			<b>\$ 1.63</b>	\$ 1.43

# Management's Discussion and Analysis of Results and Financial Condition

---

Since June of 2020, real estate markets in Canada have been strong, although there was some slowdown in transaction volume during the Quarter. It appears that any negative impact of the pandemic (declared by the World Health Organization in March 2020) on the Company's operations has lessened, however management continues to closely evaluate the impact of COVID-19, and Canadian real estate markets in general, on the Company's business. It is not possible to estimate the impact on the future financial results of the Company of any resurgence of COVID-19 or its variants.

## Organization

Bridgemarq's Restricted Voting Shares are listed on the Toronto Stock Exchange ("TSX") under the symbol "BRE". Through its limited partnership holdings, Bridgemarq owns certain Franchise Agreements and Trademarks of real estate services Brands in Canada.

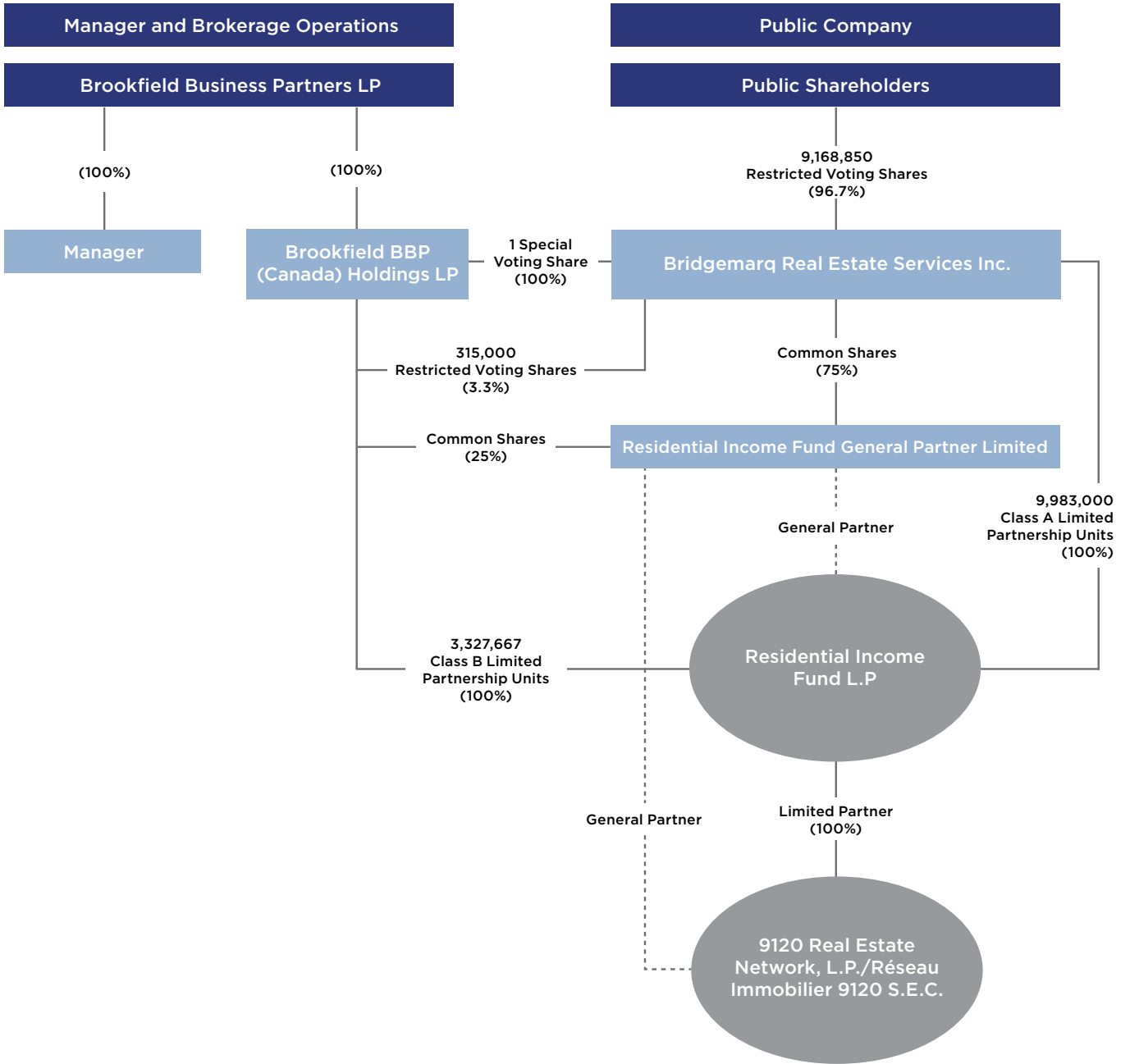
Bridgemarq directly owns a 75% interest in the Partnership which, in turn, owns VCLP. In addition, Bridgemarq directly owns a 75% interest in the General Partner. The Partnership and VCLP own and operate the assets from which Bridgemarq derives its revenue.

Brookfield owns the remaining 25% interest in the Partnership through its ownership of exchangeable units of the Partnership (the "Exchangeable Units"), the remaining 25% interest in the General Partner through its ownership of 25 common shares in the General Partner and one Special Voting Share of Bridgemarq. The Special Voting Share entitles Brookfield to a number of votes at any meeting of the restricted voting shareholders equal to the number of Restricted Voting Shares that may be obtained upon the exchange of all the Exchangeable Units held by the holder and/or its affiliates. In addition to its ownership of the Exchangeable Units, the common shares of the General Partner and the Special Voting Share, Brookfield indirectly owns 315,000 Restricted Voting Shares.

The Company receives certain management, administrative and support services from the Manager. Bridgemarq derives its revenue from franchise fees and other services it provides which are ancillary to the services it provides under Franchise Agreements.

# Management’s Discussion and Analysis of Results and Financial Condition

The ownership structure of the Company and the Manager is set out below:



# Management's Discussion and Analysis of Results and Financial Condition

---

## Business of the Company

The Company is a Canadian based real estate services firm that supplies REALTORS® with information, tools and services to assist them in providing efficient and effective delivery of real estate sales services in the communities they serve. Through a portfolio of prominent real estate services Brands, each of which offers a unique value proposition, the Company caters to the diverse service requirements of regional real estate professionals, in virtually all significant population centres across Canada.

Bridgemarq has historically paid a substantial amount of its Distributable Cash Flow to its shareholders in the form of dividends. The Company's revenue is driven primarily by franchise fees derived from long-term Franchise Agreements. These franchise fees have historically been weighted toward fees that are fixed in nature. The Company believes that this has proven to be effective in moderating the variations in overall industry activity that can occur in the Canadian Market.

The number of REALTORS® in the Company Network, the transaction volumes generated in the markets the Company serves, the transaction price of residential and commercial real estate, the manner in which the Company structures the contracted revenue streams, the success in attracting REALTORS® to the Company's Brands through their value propositions and the track record of the Company's Brands are all important factors in the Company's financial and operating performance. These factors, including, among others, general economic conditions and government and regulatory activity impact the Company's performance and are discussed in greater detail throughout this MD&A and in the Company's 2021 Annual Information Form, which is available at [www.sedar.com](http://www.sedar.com) or on the Company's website at [www.bridgemarq.com](http://www.bridgemarq.com).

The Company seeks to increase its revenues and Distributable Cash Flow by increasing the number of REALTORS® in the Company Network through entering into Franchise Agreements and by attracting and retaining REALTORS® through the provision of services and additional fee for service offerings, which increases the productivity of the REALTORS®.

## Management Services Agreement

The Company is party to a Management Services Agreement (the "MSA"), which governs the management of the Company and the delivery of services to Brokers and REALTORS® by the Manager. The MSA has a term of ten years expiring on December 31, 2028. On expiry, the MSA automatically renews for an additional ten-year term unless the Company or the Manager provides notice of their intention to terminate the MSA no later than six months prior to expiry.

Under the terms of the MSA, the Company pays a monthly management fee to the Manager comprised of:

- a fixed management fee of \$840,000, plus
- a variable management fee equal to the greater of a) 23.5% of Distributable Cash (as such term is defined in the MSA) or 0.342% of the market value of the Restricted Voting Shares on a diluted basis for the first five years of the initial term of the MSA and b) 25% of Distributable Cash or 0.375% of the market value of the Restricted Voting Shares on a diluted basis thereafter.

As a result of the capitalization of certain Franchise Agreements and other contracts transferred to the Company upon entering into the MSA, a portion of management fees paid to the Manager is allocated toward reducing the Company's contract transfer obligation and associated interest expense, with the remainder charged to the Company's consolidated statement of net and comprehensive earnings.



# Management's Discussion and Analysis of Results and Financial Condition

## Company Revenues

As at June 30, 2022, the Company Network was comprised of 20,538 REALTORS® operating under 283 Franchise Agreements from 730 locations, providing services under the Royal LePage, Via Capitale and Johnston & Daniel Brands. During 2021, REALTORS® in the Company Network participated in approximately 26% of all home resales in Canada.

The Company generates revenue from franchise fees with both fixed and variable components as well as other revenues. Fixed franchise fees represent fees that are payable to the Company as a fixed monthly amount per REALTOR® without regard to transaction volumes generated by that REALTOR®. Approximately 60% of the Company's revenues for the Quarter (Prior Year Quarter - 55%) were derived from fixed franchise fees. Variable franchise fees represent franchise and other fees that are payable to the Company based on the transaction volumes generated by REALTORS®, subject to a cap. Approximately 31% of the Company's revenues for the Quarter (Prior Year Quarter - 34%) were derived from variable franchise fees. Other revenues are derived from ancillary services provided to Franchisees outside of the services provided under the Franchise Agreements and include lead management fees received from Franchisees and fees for referral services paid by third parties. During the Quarter, other revenues represented 9% of total revenues (Prior Year Quarter - 11%).

In 2021, approximately 78% of the Company's annual franchise fees were partly insulated from the fluctuations in the Canadian Market as they were not directly driven by transaction volumes. This includes a portion of variable franchise fees, which are effectively fixed in nature due to the fact that they are subject to a cap. The Company believes that the combination of a revenue stream based on the number of REALTORS® in the Network, increasing REALTOR® productivity and steady growth in the Canadian Market provides the base for strong and stable cash flows. A description of each type of revenue follows:

**Fixed Franchise Fees** are earned based on the number of REALTORS® in the Company Network. For the Quarter, fixed monthly franchise fees paid by Royal LePage Franchisees were \$136 per REALTOR®. Prior to April 1, 2022, Royal LePage Franchisees paid a fixed monthly fee of \$133 per REALTOR®. Fixed fees from Via Capitale Franchisees consisted primarily of a fixed monthly fee of \$170 per REALTOR® up until September 1, 2022 at which point the monthly fee will be increased to \$180 per REALTOR®. For those approximately 490 Royal LePage REALTORS® who participate in the Royal LePage commercial real estate program, an additional monthly fee of \$100 was paid to the Company.

**Variable Franchise Fees** are calculated as a percentage of Gross Revenues earned by REALTORS® in the Company Network. Variable franchise fees are substantially all earned from Royal LePage Franchisees, are driven by the transactional dollar volume transacted by the REALTORS® and are derived as 1% of each REALTOR®'s Gross Revenues, subject to a cap of \$1,450 per year for (2021 - \$1,400). Certain REALTORS® in the Royal LePage Network work as part of a Team. All REALTORS® who are members of a Team pay fixed franchise fees. However, for the purposes of the variable fee cap of \$1,450 (for 2021 - \$1,400), the Gross Revenues of all Team members are aggregated to one cap.

The amount of variable franchise fees paid by an individual REALTOR® can change depending upon, among other things, the total value of real estate they sell in a given year and increases or decreases in home prices. However, variable franchise fees are subject to a cap. For those REALTORS® or Teams who reach the cap, the variable franchise fee is effectively fixed in nature, in that the variable franchise fee paid by the REALTOR® will not change based on changes in the Canadian Market. In 2021, the variable fees associated with approximately 4,559 REALTORS® and 1,343 Teams (representing more than 4,029 REALTORS®) that exceeded the cap accounted for approximately 17% of revenues.

**Other Revenues** consist of revenues earned for services provided to Franchisees and REALTORS® outside of the franchise fees earned under the Franchise Agreements. Other revenues include referral fees paid by financial institutions for mortgage referrals and fees earned from Franchisees who purchase customer leads from the Company.

# Management's Discussion and Analysis of Results and Financial Condition

## Overview of Second Quarter 2022 Operating Results

(Unaudited)  
(in 000's) except per Share amounts;  
Restricted Voting Shares outstanding;  
Exchangeable Units outstanding;  
Number of REALTORS®

	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
Fixed franchise fees	\$ 8,258	\$ 7,665	\$ 16,253	\$ 15,249
Variable franchise fees	4,332	4,806	8,484	8,551
Other revenue	1,206	1,481	2,485	3,251
Revenues	13,796	13,952	27,222	27,051
Less:				
Cost of other revenue	288	294	539	567
Administration expenses	307	90	575	142
Management fees	5,276	5,364	10,492	10,541
Interest expense	743	745	1,457	1,485
	\$ 7,182	\$ 7,459	\$ 14,159	\$ 14,316
Amortization of intangible assets	(1,817)	(1,913)	(3,636)	(3,864)
Interest expense on Exchangeable Units	(1,452)	(1,452)	(2,904)	(2,904)
Gain (loss) on fair value of Exchangeable Units	8,119	(2,529)	9,384	(7,887)
Gain on interest rate swap	651	380	1,787	945
Current income tax expense	(1,222)	(1,008)	(2,369)	(2,116)
Deferred income tax expense	(122)	(23)	(363)	(112)
Net and comprehensive earnings (loss)	\$ 11,339	\$ 914	\$ 16,058	\$ (1,622)
Basic earnings (loss) per Restricted Voting Share	\$ 1.20	\$ 0.10	\$ 1.69	\$ (0.17)
Diluted earnings (loss) per Share	\$ 0.36	\$ 0.10	\$ 0.75	\$ (0.17)
Dividends paid per Restricted Voting Share	\$ 0.34	\$ 0.34	\$ 0.68	\$ 0.68
Interest expense per Exchangeable Unit	\$ 0.44	\$ 0.44	\$ 0.87	\$ 0.87
Restricted Voting Shares outstanding	9,483,850	9,483,850	9,483,850	9,483,850
Exchangeable Units outstanding	3,327,667	3,327,667	3,327,667	3,327,667
Number of REALTORS®	20,538	19,588	20,538	19,588

(in 000's)  
As at

	June 30, 2022	June 30, 2021
Total assets	\$ 76,997	\$ 85,730
Total liabilities	\$ 123,821	\$ 142,193

# Management's Discussion and Analysis of Results and Financial Condition

---

## VARIATION OF OPERATING RESULTS FOR THE QUARTER COMPARED TO THE PRIOR YEAR QUARTER

### Revenues:

Revenues have decreased compared to the Prior Year Quarter as a result of weakness in the Canadian Market, partly offset by an increase in the number of REALTORS® in the Company Network.

### Net Earnings:

For the Quarter, the Company generated net earnings of \$11.3 million or \$1.20 per Share, compared to net earnings of \$0.9 million or \$0.10 per Share in the Prior Year Quarter.

The primary drivers of the increase in net earnings compared to the Prior Year Quarter were:

- A \$8.1 million gain on the fair valuation of the Exchangeable Units compared to a \$2.5 million loss in the Prior Year Quarter;
- A \$0.3 million increase in the gain on the fair value of the interest rate swap;
- A \$0.1 million decrease in amortization expense due to a number of intangible assets being fully amortized during 2021; and
- A \$0.1 million decrease in management fees; partly offset by
- A \$0.2 million decrease in revenue as a result of weakness in the Canadian Market;
- A \$0.2 million increase in administration expense; and
- A \$0.2 million increase in income tax expense.

### Total Assets:

Total assets decreased by \$1.6 million in the YTD. The main drivers of the net decrease were as follows:

- A \$3.7 million decrease in the carrying value of intangible assets, driven by amortization expense during the YTD;
- A \$0.4 million decrease in the deferred income tax asset; partly offset by
- A \$1.0 million increase in accounts receivable due to higher revenues in the Quarter compared to the fourth quarter of 2021;
- A \$1.0 million increase in the interest rate swap asset;
- A \$0.3 million increase in cash; and
- A \$0.1 million increase in income taxes receivable.

### Total Liabilities:

Total liabilities decreased by \$11.3 million in the YTD. The main drivers of the net decrease were as follows:

- A \$9.4 million decrease in the liability associated with the Exchangeable Units, which is tied to the trading value of the Restricted Voting Shares (see further discussion under Second Quarter Operating Results and Cash Flows – Gain (loss) on fair value of Exchangeable Units);
- A \$1.5 million decrease in debt facilities as a result of debt repayments during the Quarter;
- A \$0.8 million decrease in the interest rate swap liability;
- A \$0.3 million decrease in the contract transfer obligation; partly offset by
- A \$0.6 million increase in accounts payable and accrued liabilities during the YTD.

### DIVIDENDS AND DISTRIBUTIONS:

Dividends approved by the Board on the Restricted Voting Shares were \$0.34 per share in the Quarter, consistent with the Prior Year Quarter.

Interest on Exchangeable Units also remained consistent with the Prior Year.

# Management's Discussion and Analysis of Results and Financial Condition

## Key Performance Drivers

Key performance drivers of the Company's business include:

1. The stability of the Company's revenue streams;
2. The number of REALTORS® in the Company Network;
3. Transaction dollar volumes of the Canadian Market;
4. REALTOR® Productivity; and
5. Products and services offered to REALTORS®.

### STABILITY OF THE COMPANY'S REVENUE STREAMS

The stability of the Company's revenue streams is derived from a number of factors, including the fixed-fee structure of the Company's franchise fees, the ability to increase franchise fees under the terms of the Franchise Agreements, the geographic distribution of the Company Network, and the length and renewal of the Franchise Agreements owned by the Company.

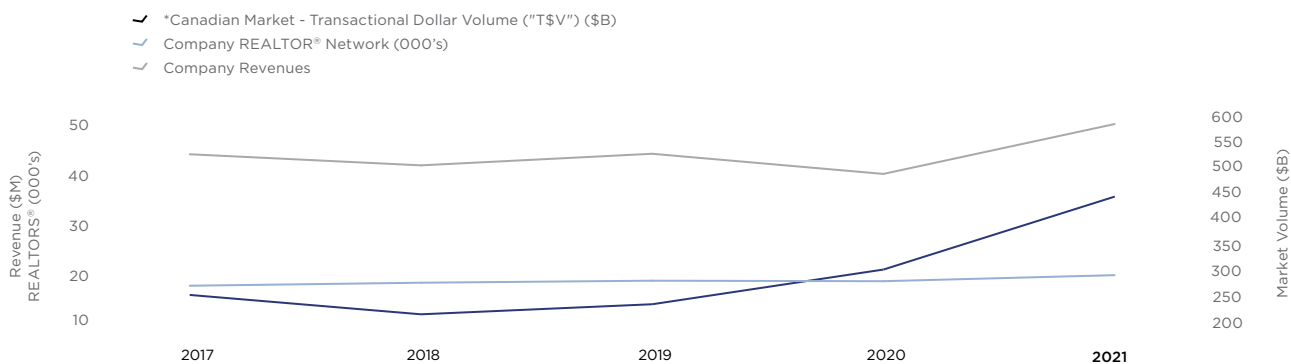
### FIXED - FEE STRUCTURE

The Company estimates that for 2021, approximately 78% of its revenues were fixed in nature. In addition to its fixed franchise fees, a substantial portion of the Company's variable franchise fees were effectively fixed in nature.

The amount of variable franchise fees paid by an individual REALTOR® can change depending upon, among other things, the total value of real estate they sell in a given year and increases or decreases in home prices across Canada. However, variable franchise fees are subject to an annual cap of \$1,450 per REALTOR® or Team of REALTORS® (2021 - \$1,400). For those REALTORS® or Teams who reach the variable fee cap, the variable franchise fee is effectively fixed in nature, in that the variable franchise fee paid by the REALTOR® or Team does not change based on changes in the Canadian Market.

The chart below compares the Company's annual revenues to the Canadian Market and the underlying number of REALTORS® in the Company Network for the past five calendar years.

### REVENUES, MARKET AND REALTOR® TRENDS



\*Source: Canadian Real Estate Association ("CREA")

### INCREASE IN FEES

Under the terms of the Franchise Agreements, the Company is permitted to increase the franchise fees it charges based on changes in the Canadian consumer price index.

Effective for 2022, the Company increased the maximum annual variable franchise fee payable under its standard fee plan based on 1% of each REALTOR®'s or Team's Gross Revenue from \$1,400 to \$1,450. Effective April 1, 2022, the Company announced an increase in the monthly fixed franchise fees paid by Royal LePage and Johnston & Daniel Franchisees from \$133 to \$136 per REALTOR®.

During the Quarter, the Company announced an increase in the monthly fixed franchise fees paid by Via Capitale Franchisees from \$170 to \$180 per REALTOR® effective September 1, 2022.

# Management's Discussion and Analysis of Results and Financial Condition

## GEOGRAPHIC DISTRIBUTION OF THE COMPANY NETWORK

As at June 30, 2022, the Company Network of 20,538 REALTORS® operated through 283 Franchise Agreements, providing services to 730 locations across the country. Of the Brokerages in the Company Network, approximately 64% operate with fewer than 50 REALTORS® and represent 15% of the REALTORS® in the Company Network. The Company's smallest Franchisees have one REALTOR® while the largest has more than 1,800 REALTORS®.

The Company Network is geographically dispersed. As compared to the distribution of REALTORS® across Canada, the Company strives to grow the Company Network in all regions of Canada.

As at June 30, 2022	Canadian <sup>1</sup> REALTOR® Population	Company REALTOR® Population
Ontario	60%	58%
British Columbia	16%	12%
Quebec	10%	17%
Alberta	8%	5%
Maritimes	3%	4%
Prairies	3%	4%
Total	100%	100%

<sup>1</sup> Source: CREA

## FRANCHISE AGREEMENTS

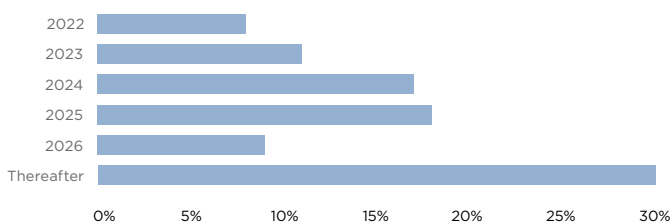
Franchise Agreements are contracts between the Company and Franchisees which govern matters such as use of the Trademarks, rights and obligations of Franchisees and the Company, renewal terms, services to be provided to Franchisees and franchise fees. Over the term of the Franchise Agreement, the Franchisee may undertake activities which require an amendment to the standard contract such as the opening of a new location. These changes are documented by way of an addendum to the standard contract and form part of the Franchise Agreement.

The Royal LePage Franchise Agreements, which represent 94% of the Company's REALTORS®, are for 10 to 20 year terms with a standard renewal term of ten years. These long-duration contracts exceed the industry standard of five years and thereby reduce agreement renewal risk. In addition, the Company regularly attempts to extend contract terms a further ten years in advance of renewal dates when opportunities present themselves.

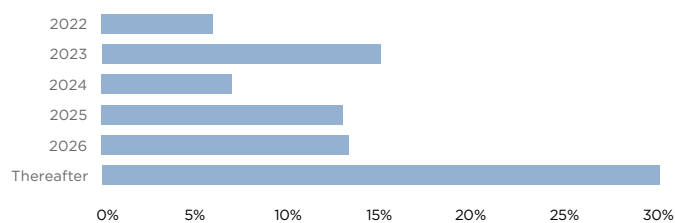
The Via Capitale Franchise Agreements, which represent 6% of the Company's REALTORS®, are typically five years in duration with standard renewal terms extending five years.

A summary of the Company's agreement renewal profiles as at June 30, 2022 for the Company Network is shown below.

### % OF FRANCHISE AGREEMENTS UP FOR RENEWAL (by Number of REALTORS®)



### % OF FRANCHISE AGREEMENTS UP FOR RENEWAL (by Number of Agreements)



# Management's Discussion and Analysis of Results and Financial Condition

## RENEWALS

The Company has historically been able to achieve renewal success in more than 98% of Franchise Agreements as they come due, expressed as a percentage of the underlying number of REALTORS® associated with those agreements, over the past 5 years. Due to the ongoing success of the Company's Franchisees, a number of opportunities, such as increasing Franchisee locations, present themselves to renew Franchise Agreements before they come due.

During the Quarter, one (Prior Year Quarter - one) Franchisee, representing 33 REALTORS® (Prior Year Quarter - 222), extended the term of their Franchise Agreements or renewed.

During the Quarter, one Franchise Agreement was terminated as a result of Franchisees merging operations and remaining a part of the Company Network.

During the Prior Year Quarter, one Franchise Agreement was terminated as a result of Franchisees merging operations.

## NUMBER OF REALTORS® IN THE COMPANY NETWORK

For the YTD, the Company Network of 20,538 REALTORS® increased by 379 REALTORS® compared to a net increase of 542 REALTORS® in the Prior Year Period.

As of December 31, except as noted	2017	2018	2019	2020	2021	2022
<b>Company Network</b>						
Opening REALTOR® Count	17,580	18,135	18,725	19,111	19,046	<b>20,159</b>
Net REALTOR® growth (attrition) for the period	555	590	386	(65)	1,113	<b>379</b>
Closing REALTOR® Count <sup>1</sup>	18,135	18,725	19,111	19,046	20,159	<b>20,538</b>
% Change in the period	3%	3%	2%	0%	6%	<b>2%</b>
<b>Canadian REALTOR® Population<sup>2</sup></b>						
CREA REALTOR® Membership	125,316	129,752	133,242	136,605	151,087	<b>153,744</b>
% Change in the period	3%	4%	3%	3%	11%	<b>2%</b>

<sup>1</sup>2022 REALTOR® count is as at June 30, 2022

<sup>2</sup>Source: CREA, CREA Membership for 2022 is as at March 31, 2022

The Company strives to increase the number of REALTORS® in the Company Network through the continued momentum of converting competing brokerages and REALTORS® to the Company's Brands and developing programs to increase REALTOR® growth. The number of REALTORS® in the Company Network increases when the Company enters into new Franchise Agreements with Franchisees and when our existing Franchisees are successful in increasing the number of REALTORS® at their Brokerage either through recruitment efforts or acquisitions.

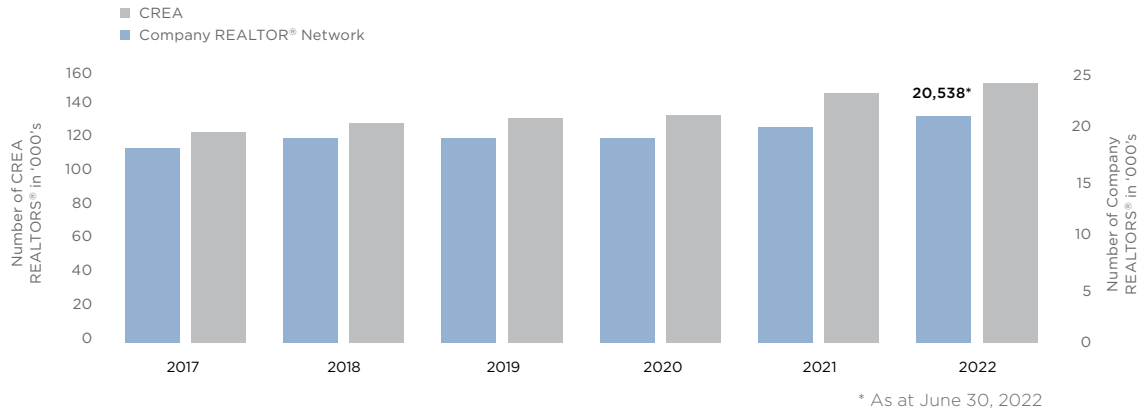
Since January 1, 2017, the Company Network has grown by 17% from 17,580 REALTORS® to 20,538 at June 30, 2022. Growth in the Company Network in 2020 was negatively impacted by the pandemic but improved significantly in 2021 marking the highest growth in the Company Network since 2015.

During the YTD, growth in the REALTOR® base included the addition of two new Franchisees representing an addition of 27 REALTORS®. The remainder of the growth was due primarily to successful recruitment and retention efforts at our existing Franchisees.

# Management’s Discussion and Analysis of Results and Financial Condition

## CANADIAN REAL ESTATE REALTORS®

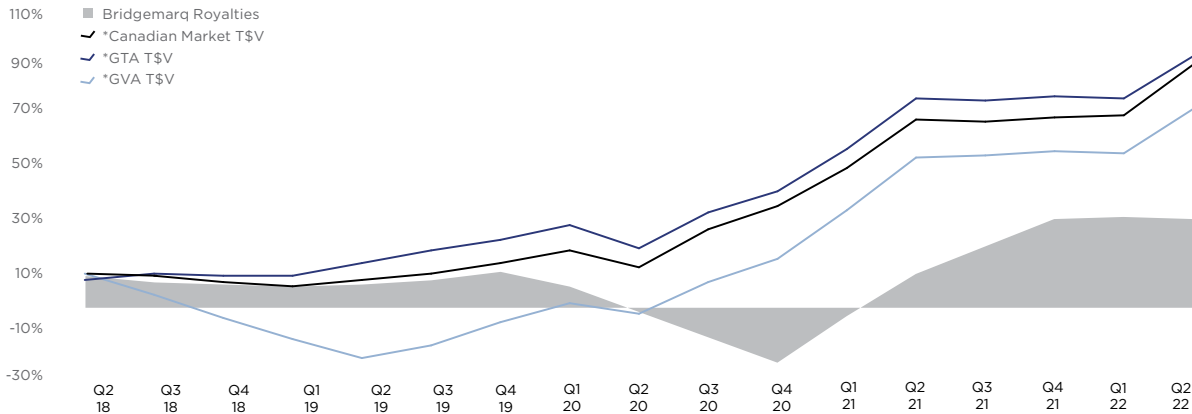
(Years ended December 31)



## TRANSACTIONAL DOLLAR VOLUMES OF THE CANADIAN MARKET

The chart below shows the cumulative growth in the Canadian Market and select urban markets as compared to the growth in the Company’s revenues since the first quarter of 2018.

### QUARTERLY ROLLING TWELVE-MONTH % CHANGE



\*Source: CREA

Real estate markets followed a downward bias through 2018 which continued until the first quarter of 2019 when the market in the Greater Toronto Area (“GTA”) showed its first year-over-year quarterly improvement in twelve months. This momentum continued into the second quarter of 2019 when the market in the Greater Vancouver Area (“GVA”) came off of 30-year lows. After four consecutive quarters of growth in transaction dollar volume, home sale volumes fell dramatically in the face of government actions to combat the spread of COVID-19 during the second quarter of 2020. However, during the last half of 2020, and into 2021, activity across Canada rebounded dramatically (to record levels in many markets) as pent-up demand, low interest rates, changing work and commuting patterns, increasing requirements for people to work from home and other factors increased the demand for housing. Housing market activity tempered somewhat in the last half of 2021, but continued near historic highs supported by continued increases in selling prices. The first quarter of 2022 represented the strongest first quarter ever in the Canadian Market with transaction dollar volumes improving marginally over the first quarter of 2021. However, this increase was a result of a 12% drop in home sale volumes substantially offset by increased prices. The second quarter of 2022 showed further weakness in the Canadian Market with a 5% decrease in transaction dollar volume compared to the first quarter of 2022.

# Management's Discussion and Analysis of Results and Financial Condition

The Company's revenues fell during the fourth quarter of 2020 compared to the fourth quarter of 2019 as a result of revenues being lower under an alternate fee plan provided by the Company. In 2021, the Company's revenues rebounded and improved by 24% compared to 2020. Although the Company's revenues continued to grow in the first quarter of 2022 due to a higher REALTOR® count and strong markets, the second quarter resulted in Company revenues decreasing due to the weaker Canadian Market.

During the Quarter, the Canadian Market closed down 22%, at \$110.7 billion, as compared to the Prior Year Quarter at \$141.7 billion. The decrease in transaction dollar volume was driven by a 24% decrease in units sold partly offset by a 3% increase in price.

During the Quarter, the GTA market closed down 35%, at \$26.1 billion, as compared to the Prior Year Quarter. The decrease in transaction dollar volume was driven by a 41% decrease in units sold partly offset by a 12% increase in price.

During the Quarter, the GVA market closed down 29%, at \$11.2 billion, as compared to the Prior Year Quarter, driven by a 34% decrease in units sold partly offset by a 9% increase in price.

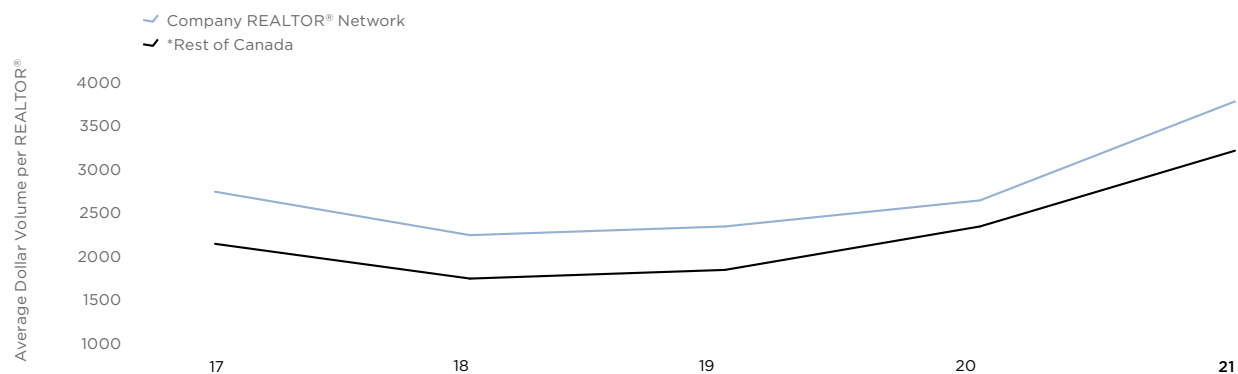
During the Quarter, the Greater Montreal Area market closed down 4%, at \$8.5 billion, as compared to the Prior Year Quarter, driven by a 14% decrease in units sold partly offset by an 10% increase in price.

## REALTOR® Productivity

The average REALTOR® in the Company Network generated approximately \$3.7 million in transactional dollar volume for the twelve months ended December 31, 2021, compared to an estimated \$3.2 million in transactional dollar volume generated by an average Canadian REALTOR®, outside the Company Network. Management believes that the higher productivity of the Company's Network of REALTORS®, makes the Company less prone to a loss of REALTORS® during a period of reduced transactional dollar volume. The average transactional dollar volume per REALTOR® for the past five calendar years is summarized in the chart below.

### CANADIAN RESIDENTIAL REAL ESTATE MARKET REALTOR® PRODUCTIVITY

(Average T\$V per REALTOR®, in '000 of Canadian dollars)



\*Source: CREA

### PRODUCTS AND SERVICES PROVIDED TO REALTORS®

The Company provides a broad array of innovative products and services to Franchisees and REALTORS®. Most of these products and services are provided in exchange for the franchise fees paid by our Franchisees. These include, among others, the use of our real estate Brands to promote their businesses, use of and access to internal and external communication tools including our websites and intranets, education and learning services, recruiting support, business development coaching and consulting and access to fully integrated technology tools to help them manage their business.

In addition to those products and services, the Company provides additional services which are useful to REALTORS® and Franchisees but are not provided under the Franchise Agreements. These include, access to branded promotional materials including office supplies and clothing, a lead referral service and mortgage referral services on behalf of certain financial institutions. Certain of these products and services provide incremental revenue to the Company.



# Management's Discussion and Analysis of Results and Financial Condition

The Manager, on behalf of the Company, invests in new products, tools and services to assist Franchisees in managing their businesses. In the Quarter, the Manager began to rollout QuickQuote™ to the Royal LePage network. This product provides Canadians with an instant, current market home value estimate alongside helpful related neighbourhood analytics. QuickQuote™ launched to consumers in July 2022.

During the Quarter Via Capitale announced a major sponsorship of the permanent exhibition Ma maison (My place), at the Musée de la civilisation du Québec, Quebec's largest museum. Enhancing brand awareness, Via Capitale's logo will be displayed at the exhibition until the end of 2027.

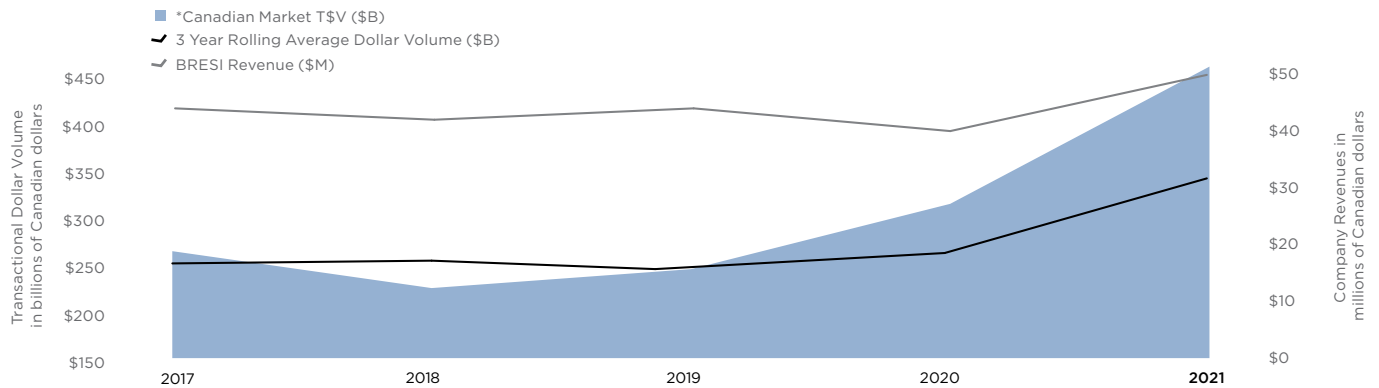
## The Canadian Residential Real Estate Market

The market softening that characterized the end of the first quarter of 2022 continued through the second quarter as sales decreased nationally by 22% year-over-year. Home prices remain significantly higher than pre-pandemic levels, however home price gains created at the beginning of the year have eroded, most notably in Ontario's golden horseshoe and some regions of British Columbia. Weakening demand may be attributed to potential buyers moving to the sidelines to determine how rising interest rates and inflation fears will affect the market. On July 13, the Bank of Canada increased its target for the overnight rate to 2.5% citing excess demand in the economy, high and broadening inflation, and more businesses and consumers expecting high inflation to persist for longer.<sup>1</sup>

There are a number of factors, which continue to support prospects for long-term market growth including healthy sources of demand from the existing pipeline of buyers who have not been able to transact over recent months due to limited supply, new household formation and expected record levels of immigration. In 2021, Canada welcomed more than 400,000 immigrants which represents the most immigrants to arrive in Canada ever in one year. According to a Leger survey commissioned by Royal LePage, the average duration of time before newcomers purchase a home is three years after arriving in Canada. This demand supports the resale market as well as the investor market due to rental demand.

## TRANSACTION DOLLAR VOLUME - CANADIAN RESIDENTIAL REAL ESTATE MARKET

(2017-2021)



\*Source: CREA

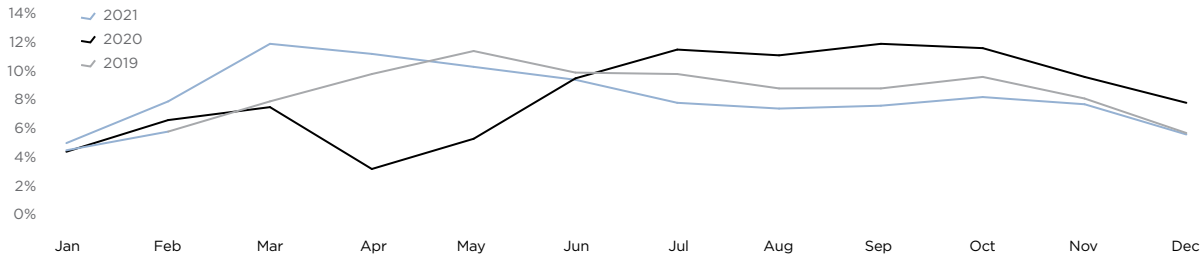
The Company's revenues are affected by the seasonality of the Canadian Market, which typically sees stronger transactional dollar volumes in the second and third quarters of each year. The impact of the seasonality of the Canadian Market is somewhat mitigated by the fixed-fee nature of the Company's revenues. In the latter part of the year, variable franchise fees can be negatively impacted by the Royal LePage REALTORS® and Teams who have capped with respect to variable franchise fees.

<sup>1</sup> <https://www.bankofcanada.ca/2022/07/fad-press-release-2022-07-13/>

# Management's Discussion and Analysis of Results and Financial Condition

## CANADIAN RESIDENTIAL REAL ESTATE MARKET

(\*% Canadian Market T\$V by month)



\*Source: CREA

In the chart above, we can see that historical seasonality patterns for the Canadian Market did not hold true for 2020, primarily due to the pandemic. Government restrictions around social interaction and travel and economic uncertainty emerged in March 2020, contributing to the Canadian Market experiencing its largest ever year-over-year declines in April and May 2020. From May, 2020 through December, 2020, real estate markets were very strong with much of the Canadian Market experiencing all-time monthly highs during this period, as low interest rates, pent-up demand and changing work-from-home patterns emerged. The strength in the Canadian Market continued into 2021, when the Canadian Market saw unusually strong activity in the first quarter. Historical seasonality patterns emerged through the remainder of 2021 with second quarter results higher than the last half of the year.

## Canadian Market Outlook

Excerpts of commentary on the Canadian Market, as reported by the Canadian Real Estate Association (“CREA”), the Toronto Real Estate Board (“TREB”) and the Bank of Canada (“BoC”) follows:

**From CREA<sup>2</sup>:** On June 15, 2022, The Canadian Real Estate Association (CREA) updated its forecast for home sales activity via the Multiple Listing Service® (MLS®) Systems of Canadian real estate boards and associations in 2022 and 2023.

With interest rates on the rise, and with 5-year fixed rates getting well out ahead of what the Bank of Canada is expected to do later this year, home sales have cooled sharply in recent months. Prices have also been halted in their tracks following a record setting five months of growth between October 2021 and February 2022.

Some 568,288 properties are forecast to trade hands via Canadian MLS® Systems in 2022 — a decline of 14.7% from the 2021 record but still the second-highest annual figure ever. With conditions in the market changing quite rapidly, this was a considerable downward revision from the previous forecast published in March. Only Alberta and Newfoundland and Labrador are forecast to buck the trend of falling sales in 2022.

The national average home price is forecast to rise by 10.8% on an annual basis to \$762,386 in 2022. Price gains are forecast to be largest in the Maritime provinces, followed by Ontario and Quebec.

National home sales are forecast to edge back a further 2.8% to 552,403 units in 2023. The national average home price is forecast to rise by a modest 3.1% on an annual basis to \$786,282 in 2023.

<sup>2</sup> Source: CREA Updates Resale Housing Market Forecast, June 15, 2022

# Management's Discussion and Analysis of Results and Financial Condition

**From TRREB<sup>3</sup>:** Higher borrowing costs continued to impact home sales in June 2022. Sales totalled 6,474 – down by 41 per cent compared to last year's strong result. The number of transactions was also down compared to May 2022, but this is often the case due to the seasonal nature of the market.

The average selling price, at \$1,146,254, remained 5.3 per cent above the June 2021 level, but continued to trend lower on a monthly basis. The MLS<sup>®</sup> Home Price Index Composite benchmark was up by 17.9 per cent year-over-year, but also experienced a month-over-month dip compared to May. Annual price growth was driven more so by less expensive market segments, including townhouses and condominium apartments.

While the number of transactions was down year-over-year, the number of new listings was little changed over the same period. This has provided for more balance in the market, resulting in a more moderate annual pace of price growth.

**From the BoC<sup>4</sup>:** On July 13, 2022, the Bank of Canada increased its target for the overnight rate to 2½%, with the Bank Rate at 2¾% and the deposit rate at 2½%. The Bank is also continuing its policy of quantitative tightening (QT).

Inflation in Canada is higher and more persistent than the Bank expected in its April Monetary Policy Report (MPR), and will likely remain around 8% in the next few months. While global factors such as the war in Ukraine and ongoing supply disruptions have been the biggest drivers, domestic price pressures from excess demand are becoming more prominent. More than half of the components that make up the CPI are now rising by more than 5%. With this broadening of price pressures, the Bank's core measures of inflation have moved up to between 3.9% and 5.4%.

Global inflation is higher, reflecting the impact of the Russian invasion of Ukraine, ongoing supply constraints, and strong demand. Many central banks are tightening monetary policy to combat inflation, and the resulting tighter financial conditions are moderating economic growth. The Bank now expects global economic growth to slow to about 3½% this year and 2% in 2023 before strengthening to 3% in 2024.

Further excess demand has built up in the Canadian economy. Labour markets are tight with a record low unemployment rate, widespread labour shortages, and increasing wage pressures. With strong demand, businesses are passing on higher input and labour costs by raising prices. Consumption is robust, led by a rebound in spending on hard-to-distance services. Business investment is solid and exports are being boosted by elevated commodity prices. The Bank estimates that GDP grew by about 4% in the second quarter. Growth is expected to slow to about 2% in the third quarter as consumption growth moderates and housing market activity pulls back following unsustainable strength during the pandemic.

The Bank expects Canada's economy to grow by 3½% in 2022, 1¾% in 2023, and 2½% in 2024. Economic activity will slow as global growth moderates and tighter monetary policy works its way through the economy. This, combined with the resolution of supply disruptions, will bring demand and supply back into balance and alleviate inflationary pressures. Global energy prices are also projected to decline. The July outlook has inflation starting to come back down later this year, easing to about 3% by the end of next year and returning to the 2% target by the end of 2024.

<sup>3</sup> Source: TRREB forecasts current market conditions to remain over summer published July 6, 2022.

<sup>4</sup> Source: Bank of Canada increases policy interest rate by 100 basis points, continues quantitative tightening, July 13, 2022

# Management's Discussion and Analysis of Results and Financial Condition

## Second Quarter Operating Results and Cash Flows

(Unaudited) (in 000's) except per Share amounts and number of REALTORS®;	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
Revenues				
Fixed franchise fees	\$ 8,258	\$ 7,665	\$ 16,253	\$ 15,249
Variable franchise fees	4,332	4,806	8,484	8,551
Other revenue	1,206	1,481	2,485	3,251
	<b>13,796</b>	13,952	<b>27,222</b>	27,051
Less:				
Cost of other revenue	288	294	539	567
Administration expenses	307	90	575	142
Management fees	5,276	5,364	10,492	10,541
Interest expense	743	745	1,457	1,485
	<b>\$ 7,182</b>	\$ 7,459	<b>\$ 14,159</b>	\$ 14,316
Amortization of intangible assets	(1,817)	(1,913)	(3,636)	(3,864)
Interest on Exchangeable units	(1,452)	(1,452)	(2,904)	(2,904)
Gain (loss) on fair value of Exchangeable Units	8,119	(2,529)	9,384	(7,887)
Gain on interest rate swap	651	380	1,787	945
Earnings before income taxes	<b>\$ 12,683</b>	\$ 1,945	<b>\$ 18,790</b>	\$ 606
Current income tax expense	1,222	1,008	2,369	2,116
Deferred income tax expense	122	23	363	112
Net and comprehensive earnings (loss)	<b>\$ 11,339</b>	\$ 914	<b>\$ 16,058</b>	\$ (1,622)
Basic earnings (loss) per Restricted Voting Share	<b>\$ 1.20</b>	\$ 0.10	<b>\$ 1.69</b>	\$ (0.17)
Diluted earnings (loss) per Share	<b>\$ 0.36</b>	\$ 0.10	<b>\$ 0.75</b>	\$ (0.17)
Number of REALTORS®	<b>20,538</b>	19,588	<b>20,538</b>	19,588

### Cash Flow Information (in 000's)

Cash provided by (used for):				
Operating activities	\$ 4,887	\$ 5,291	\$ 8,394	\$ 8,511
Investing activities	(107)	(47)	(173)	(157)
Financing activities	(4,701)	(5,701)	(7,902)	(8,902)

## SECOND QUARTER OPERATING RESULTS AND CASH FLOWS

During the Quarter, the Company generated net earnings of \$11.3 million compared to net earnings of \$0.9 million in the Prior Year Quarter.

**Revenues** for the Quarter totaled \$13.8 million, compared to \$14.0 million for the Prior Year Quarter. Fixed franchise fees represented 60% of revenues for the Quarter (Prior Year Quarter – 55%). Variable franchise fees represented 31% of revenues for the Quarter (Prior Year Quarter – 34%). Revenues decreased due to weakness in the Canadian Market partly offset by an increase in the number of REALTORS® in the Company Network.

**Fixed franchise fees** for the Quarter increased by 8% as compared to the Prior Year Quarter, due to an increase in the number of REALTORS® in the Company Network over the past twelve months.

**Variable franchise fees** for the Quarter decreased by 10%, due to weakness in the Canadian Market partly offset by an increase in the number of REALTORS® in the Company Network.

**Other Revenues** for the Quarter decreased by 19% driven primarily by a decrease in mortgage referrals from financial institutions and a decline in lead referral volumes due to lower housing activity during the Quarter.

# Management's Discussion and Analysis of Results and Financial Condition

**Cost of other revenue** represents the direct costs associated with lead management referrals and other revenues.

**Administration expenses** of \$0.3 million for the Quarter increased by \$0.2 million compared to the Prior Year Quarter due to a bad debt expense recovery of \$0.1 million recorded in the Prior Year Quarter.

**Management fee expense** of \$5.3 million for the Quarter decreased due to the decrease in revenues compared to Prior Year Quarter.

**Interest expense** of \$0.7 million was consistent with the Prior Year Quarter due to the interest accretion on deferred payments and an increase in interest rates being substantially offset by debt repayments over the past twelve months.

**Amortization of Intangible Assets** for the Quarter totaled \$1.8 million compared to \$1.9 million in the Prior Year. The lower charge is due to a number of intangible assets becoming fully amortized during 2021.

**Interest on Exchangeable Units** represents the distributions to Exchangeable Unitholders. For the Quarter, total distributions amounted to \$0.44 per Exchangeable Unit, unchanged from the Prior Year Quarter. Distributions to Exchangeable Unitholders are determined with reference to dividends paid on Bridgemarq's Restricted Voting Shares.

**Gain (loss) on fair value of Exchangeable Units** represents the change in the fair value of the Exchangeable Units. The Exchangeable Units are valued based on the market value of the Company's Restricted Voting Shares. At June 30, 2022, the Company's Restricted Voting Shares were valued at \$13.49 per share compared to \$15.93 at March 31, 2022, resulting in a gain of \$8.1 million for the Quarter. This gain represents a decrease in the obligation associated with the conversion features of the Exchangeable Units. For the Prior Year Quarter, the price of the Company's Restricted Voting Shares increased from \$16.41 at March 31, 2021 to \$17.17 at June 30, 2021 resulting in a loss of \$2.5 million.

**Gain on interest rate swap** of \$0.7 million is a non-cash item which represents the change in fair value of the Company's interest rate swaps. The Company has entered into an interest rate swap agreement to swap the variable interest rate obligation on \$55.0 million of the Company's outstanding debt facilities to a fixed rate obligation of 3.94% through maturity of the debt facilities on December 31, 2023.

**Income tax expense.** The effective income tax rate paid by the Company for the Quarter was 11% (Prior Year Quarter - 53%). The Company's effective income tax rate is significantly different than the Company's enacted income tax rate of 26.5%. The difference in the effective income tax rate is driven by a number of items that are included in the determination of net earnings but excluded from the determination of taxable income (including, among other things, non-deductible amortization of intangible assets, interest on Exchangeable Units, fair valuation adjustments on Exchangeable Units, interest expense on accretion of deferred payments and gains or losses associated with the interest rate swaps) as well as items that are excluded from the determination of net earnings but included in the determination of taxable income (including, among other things, payments associated with the contract transfer obligation and franchise agreement expenses).

**Cash provided by operating activities** decreased by \$0.4 million compared to the Prior Year Quarter, primarily due to the decrease in revenues, higher administration expenses and higher income tax payments, partly offset by cash generated from reduced non-cash working capital and lower management fees in the Quarter.

**Cash used in investing activities** of \$0.1 million was consistent compared to the Prior Year Quarter.

**Cash used in financing activities** increased by \$1 million due to a \$1.5 million debt repayment compared to a \$2.5 million debt repayment in the Prior Year Quarter. Dividends paid to shareholders were consistent with the Prior Year Quarter.

## YEAR TO DATE OPERATING RESULTS AND CASH FLOWS

For the YTD, the Company generated net earnings of \$16.1 million compared to a net loss of \$1.6 million in the Prior Year Period.

**Revenues** for the YTD totaled \$27.2 million, compared to \$27.1 million for the Prior Year Period. Fixed franchise fees represented 60% of revenues for the YTD (Prior Year Period - 56%). Variable franchise fees represented 31% of revenues for the YTD (Prior Year Period - 32%). Revenues increased due to an increase in the number of REALTORS® in the Company Network partly offset by weakness in the Canadian Market.

**Fixed franchise fees** for the YTD increased by 7% as compared to the Prior Year Period, due to an increase in the number of REALTORS® in the Company Network over the past twelve months.

# Management's Discussion and Analysis of Results and Financial Condition

---

**Variable franchise fees** for the YTD decreased by 1%, due to weakness in the Canadian Market partly offset by an increase in the number of REALTORS® in the Company Network.

**Other Revenues** for the YTD decreased by 24% due to a weaker Canadian Market. Other revenues consist of revenues earned from referral fees (including mortgage referrals and lead referrals to franchisees) which experienced significant decreases in volumes due to lower web traffic and lower mortgage initiations during the weaker real estate markets in the YTD.

**Cost of other revenue** represents the direct costs associated with lead management referrals and other revenues.

**Administration expenses** of \$0.6 million for the YTD were higher than the Prior Year Period primarily due to bad debt expenses of \$0.1 million compared to a bad debt recovery of \$0.3 million in the Prior Year Period.

**Management fee expense** of \$10.5 million for the YTD were consistent with Prior Year Period as the impact of higher revenues was substantially offset by higher administration expenses.

**Interest expense** of \$1.5 million was consistent compared to the Prior Year Period due to the interest accretion on deferred payments and an increase in interest rates being substantially offset by debt repayments in the YTD.

**Amortization of Intangible Assets** for the YTD totaled \$3.6 million compared to \$3.9 million in the Prior Year Period. The lower charge is due a number of intangible assets becoming fully amortized during 2021.

**Interest on Exchangeable Units** represents the distributions to Exchangeable Unitholders. For the YTD, total distributions amounted to \$0.87 per Exchangeable Unit unchanged from the Prior Year Period. Distributions to Exchangeable Unitholders are determined with reference to dividends paid on Bridgemarq's Restricted Voting Shares.

**Loss on fair value of Exchangeable Units** represents the change in the fair value of the Exchangeable Units. The Exchangeable Units are valued based on the value of the Company's Restricted Voting Shares. At June 30, 2022, the Company's Restricted Voting Shares were valued at \$13.49 per share compared to \$16.31 at December 31, 2021, resulting in a gain of \$9.4 million for the YTD. This gain represents a decrease in the obligation associated with the conversion features of the Exchangeable Units. For the Prior Year Period, the price of the Company's Restricted Voting Shares increased from \$14.80 at December 31, 2020 to \$17.17 at June 30, 2021, resulting in a loss of \$7.9 million.

**Gain on interest rate swap** of \$1.8 million is a non-cash item which represents the change in fair value of the Company's interest rate swaps. In March of 2019, the Company entered into an interest rate swap agreement to swap the variable interest rate obligation on \$55.0 million of the Company's outstanding debt facilities to a fixed rate obligation of 3.94% for the period from November 2019 through December 31, 2023.

**Income tax expense.** The effective income tax rate paid by the Company for the YTD was 15% (Prior Year Period - greater than 100%). The Company's effective income tax rate is significantly different than the Company's enacted income tax rate of 26.5%. The difference in the effective income tax rate is driven by a number of items that are included in the determination of net earnings but excluded from the determination of taxable income (including, among other things, non-deductible amortization of intangible assets, interest on Exchangeable Units, fair valuation adjustments on Exchangeable Units, interest expense on accretion of deferred payments and gains or losses associated with the interest rate swaps) as well as items that are excluded from the determination of net earnings but included in the determination of taxable income (including, among other things, payments associated with the contract transfer obligation and franchise agreement expenses).

**Cash provided by operating activities** decreased by \$0.1 million compared to the Prior Year Period as a result of higher revenues and lower investment in working capital being substantially offset by higher income tax payments and administration expenses.

**Cash used in investing activities** of \$0.2 million was consistent with the Prior Year Period.

**Cash used in financing activities** increased by \$1 million due to a \$1.5 million debt repayment in the YTD compared to a \$2.5 million debt repayment in the Prior Year Period. Dividends paid to shareholders were consistent with the Prior Year Period.

# Management's Discussion and Analysis of Results and Financial Condition

## Summary of Quarterly Results

For three months ended,	2022			2021			2020	
(in 000's) except per Share amounts and number of REALTORS®;	June 30	Mar. 31	Dec. 31	Sept. 30	June 30	Mar. 31	Dec. 31	Sept. 30
Revenues								
Fixed franchise fees	\$ 8,258	\$ 7,995	\$ 7,931	\$ 7,836	\$ 7,665	\$ 7,584	\$ 1,191	\$ 1,239
Variable franchise fees	4,332	4,152	1,716	3,483	4,806	3,745	4,776	8,038
Other revenue	1,206	1,279	1,070	1,115	1,481	1,770	1,119	1,460
	<b>13,796</b>	13,426	10,717	12,434	13,952	13,099	7,086	10,737
Less:								
Cost of other revenue	288	251	253	215	294	273	235	197
Administration expenses (recovery)	307	268	240	264	90	52	(171)	(50)
Management fees	5,276	5,216	4,631	4,986	5,364	5,177	4,185	4,411
Interest expense	743	714	735	740	745	740	758	761
	<b>7,182</b>	6,977	4,858	6,229	7,459	6,857	2,079	5,418
Impairment and write-off of intangible assets, net	-	-	-	-	-	-	(9)	(76)
Amortization of intangible assets	(1,817)	(1,819)	(1,862)	(1,905)	(1,913)	(1,951)	(2,017)	(2,041)
Interest on Exchangeable units	(1,452)	(1,452)	(1,451)	(1,452)	(1,452)	(1,452)	(1,451)	(1,452)
Gain (loss) on fair value of Exchangeable Units	8,119	1,265	1,132	1,730	(2,529)	(5,358)	(6,622)	(3,527)
Gain (loss) on interest rate swap	651	1,136	688	254	380	565	205	133
Gain on deferred payments	-	-	-	-	-	-	-	310
Earnings (loss) before income tax	<b>12,683</b>	6,107	3,365	4,856	1,945	(1,339)	(7,815)	(1,235)
Current income tax expense	1,222	1,147	715	987	1,008	1,108	82	722
Deferred income tax expense	122	241	132	4	23	89	80	250
Net and comprehensive earnings (loss)	<b>\$ 11,339</b>	\$ 4,719	\$ 2,518	\$ 3,865	\$ 914	\$ (2,536)	\$ (7,977)	\$ (2,207)
Basic earnings (loss) per Restricted Voting Share	<b>\$ 1.20</b>	\$ 0.50	\$ 0.27	\$ 0.41	\$ 0.10	\$ (0.27)	\$ (0.84)	\$ (0.23)
Diluted earnings (loss) per Share	<b>\$ 0.36</b>	\$ 0.38	\$ 0.22	\$ 0.28	\$ 0.10	\$ (0.27)	\$ (0.84)	\$ (0.23)
Number of REALTORS®	<b>20,538</b>	20,321	20,159	19,934	19,588	19,316	19,046	18,930

# Management's Discussion and Analysis of Results and Financial Condition

## DISTRIBUTABLE CASH FLOW

Distributable Cash Flow represents operating income, before deducting amortization and net impairment of intangible assets, minus current income tax expense minus cash used in investing activities. Distributable Cash Flow is used by the Company to measure the amount of cash generated from operations, which is available for distribution to the Company's shareholders on a diluted basis, subject to working capital and other investment requirements.

The calculation of Distributable Cash Flow for the Quarter is presented in the table below with comparative amounts for 2021.

(Unaudited) (\$ 000's)	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
Revenues	13,796	13,952	27,222	27,051
Less:				
Cost of other revenue	288	294	539	567
Administration expenses	307	90	575	142
Management fees	5,276	5,364	10,492	10,541
Interest expense	743	745	1,457	1,485
Current income tax expense	1,222	1,008	2,369	2,116
Cash used for investing activities	107	47	173	157
Distributable Cash Flow	\$ 5,853	\$ 6,404	\$ 11,617	\$ 12,043
Distributable Cash Flow per Share	\$ 0.46	\$ 0.50	\$ 0.91	\$ 0.94

Distributable Cash Flow per Share is calculated by dividing Distributable Cash Flow by the number of outstanding Restricted Voting Shares on a diluted basis. Distributable Cash Flow per Share is used by the Company to measure the amount of cash per Share generated from operations, which is available for distribution to the Company's shareholders on a diluted basis, subject to working capital and other investment requirements.

Distributable Cash Flow for the Quarter totaled \$5.9 million, a decrease of \$0.6 million from the \$6.4 million generated in the Prior Year Quarter primarily due to lower revenues, higher administration expenses and higher income tax expenses, partly offset by lower management fees.

The calculation of Distributable Cash Flow for the trailing twelve-month period ended June 30, 2022 is presented in the table below with comparative amounts for 2021.

For twelve months ended, (in 000's) except per Share amounts	June 30, 2022	June 30, 2021
Revenues	\$ 50,373	\$ 44,874
Less:		
Cost of other revenue	1,007	999
Administration expenses	1,079	(79)
Management fees	20,109	19,137
Interest expense	2,932	3,004
Current income tax expense	4,071	2,920
Cash used for investing activities	291	509
Distributable Cash Flow	\$ 20,884	\$ 18,384
Distributable Cash Flow per Share	\$ 1.63	\$ 1.43



# Management's Discussion and Analysis of Results and Financial Condition

For the twelve month period ending June 30, 2022, the Company generated Distributable Cash Flow of \$20.9 million or \$1.63 per Share, as compared to \$18.4 million or \$1.43 per Share generated for the twelve month period ended June 30, 2021. The increase of \$2.5 million in Distributable Cash is primarily driven by an increase in revenues and decrease in cash used for investing activities partly offset by an increase in management fees, increased administration expenses and higher current income tax expense.

Distributable Cash Flow and Distributable Cash Flow per Share are non-GAAP financial measures and do not have standardized meanings under IFRS and, accordingly, may not be comparable to similar measures used by other companies. Management believes that Distributable Cash Flow and Distributable Cash Flow per Share are useful supplemental measures of performance as they provide investors with an indication of the amount of cash flow generated after investing activities which is available to holders of Restricted Voting Shares and Exchangeable Unitholders, subject to working capital and other investment requirements. Investors are cautioned, however, that Distributable Cash Flow and Distributable Cash Flow per Share should not be interpreted as alternatives to using net earnings or net earnings per Share (as measures of profitability) or cash provided by operating activities (as a measure for cash flows) to evaluate the Company's financial performance.

## DISTRIBUTABLE CASH FLOW RECONCILED TO CASH FLOW FROM OPERATING ACTIVITIES

The tables below present reconciliations of cash flow from operating activities, as presented in the consolidated statements of cash flows, to Distributable Cash Flow for the Quarter and on a trailing twelve-month basis. Distributable Cash Flow is a measure used by the Company to assess the resources available to the Company for distribution to holders of Restricted Voting Share and holders of Exchangeable Units subject to other uses for the cash.

(Unaudited) (\$ 000's)	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
Cash flow from operating activities	\$ 4,887	\$ 5,291	\$ 8,394	\$ 8,511
Add (deduct):				
Interest on Exchangeable Units	1,452	1,452	2,904	2,904
Current Income tax expense	(1,222)	(1,008)	(2,369)	(2,116)
Income taxes paid	1,150	750	2,500	1,500
Changes in non-cash working capital	(301)	24	409	1,522
Interest expense	(2,171)	(2,156)	(4,300)	(4,303)
Interest paid	2,165	2,099	4,252	4,181
Interest income	14	13	14	22
Interest received	(14)	(14)	(14)	(21)
Cash used for investing activities	(107)	(47)	(173)	(157)
<b>Distributable Cash Flow</b>	<b>\$ 5,853</b>	<b>\$ 6,404</b>	<b>\$ 11,617</b>	<b>\$ 12,043</b>

(Unaudited) For twelve months ended, (\$ 000's)	June 30, 2022	June 30, 2021
Cash flow from operating activities	15,023	15,003
Add (deduct):		
Interest on Exchangeable Units	5,806	5,806
Current Income tax expense	(4,071)	(2,920)
Income taxes paid	5,350	3,120
Net changes in non-cash working capital	(758)	(142)
Interest expense	(8,599)	(8,629)
Interest paid	8,424	8,379
Interest income	8	65
Interest received	(8)	(63)
Deferred payments	-	(1,413)
Gain on deferred payments	-	(313)
Cash used for investing activities	(291)	(509)
<b>Distributable Cash Flow</b>	<b>\$ 20,884</b>	<b>\$ 18,384</b>

# Management's Discussion and Analysis of Results and Financial Condition

The Company has paid out, in the past, and could pay out, in any given period, cash in excess of net earnings to shareholders as a significant portion of the Company's operating expenses is made up of non-cash amortization of intangible assets and other non-cash charges to net earnings. Management does not view the payment of cash in excess of net earnings as an economic return of capital as these intangible assets and other non-cash charges are not expected to require a further cash outlay in the future. The Company has paid out a significant portion of its Distributable Cash Flow in the past in the form of dividends to holders of Restricted Voting Shares and interest to Exchangeable Unitholders. It is management's expectation, at the discretion of the Board, that for the foreseeable future, the Company will continue to pay out a significant portion of its Distributable Cash Flow to holders of Restricted Voting Share and Exchangeable Unitholders, subject to working capital requirements and other investment opportunities.

## Debt Facilities

As at June 30, 2022 the Company's \$80.0 million financing is comprised of the following three arrangements, maturing December 31, 2023:

- A \$55.0 million term facility (the "Term Facility"). The Term Facility bears interest at a variable rate of Banker's Acceptances ("BAs") +1.70% or Prime + 0.5%;
- A \$20.0 million acquisition facility (the "Acquisition Facility") to support acquisitions pursued by the Company, bearing interest at a variable rate of BAs +1.70% or Prime + 0.5%. A standby fee of 0.15% applies on undrawn amounts under this facility; and
- A \$5.0 million revolving operating facility (the "Operating Facility") to meet the Company's day-to-day operating requirements, bearing interest at a variable rate of BAs +1.70% or Prime + 0.5%.

As at June 30, 2022, the Company has drawn \$55.0 million on the Term Facility, \$12 million on the Acquisition Facility and nil on the Operating Facility. During the Quarter, the Company repaid \$1.5 million of the amount outstanding under the Acquisition Facility.

Borrowings under each of these arrangements are secured by a first ranking security interest in substantially all assets of the Company.

The covenants of this financing prescribe that the Company must maintain a ratio of Consolidated EBITDA to Senior Interest Expense at a minimum of 3:1 and a ratio of Senior Indebtedness to Consolidated EBITDA at a maximum of 4:1 as outlined in the loan agreement. Consolidated EBITDA is defined as earnings before income tax adjusted for amortization and net impairment or recovery of intangible assets, interest expense, hedging activities and fair value adjustments on the Exchangeable Units. Senior Indebtedness is defined as borrowings on the Company's debt facilities. Senior Interest Expense is defined as interest on Senior Indebtedness. The Company is compliant with these covenants for all periods presented.

The Company has entered into an interest rate swap agreement to swap the variable interest rate obligation on the \$55.0 million Term Facility to a fixed rate obligation of 3.94% through December 31, 2023. This interest rate swap is a financial instrument and is disclosed at its fair value with any change in that fair value recorded as a gain or loss in the Company's consolidated statements of net and comprehensive earnings. At June 30, 2022 the Company determined that the fair value of the interest rate swap represents an asset of \$1.0 million (December 31, 2021 – a liability of \$0.8 million). For the Quarter, the Company recognized a fair value gain of \$0.7 million (Prior Year Quarter – \$0.4 million).

## Liquidity

Revenues from franchise fees and other services provided to Franchisees are the largest source of liquidity for the Company. Given that Franchisees are contractually obligated to pay franchise fees for up to ten years under the Franchise Agreements and given the high degree of success the Company has had in renewing its Franchise Agreements in the past when they come due, the Company believes that the existing portfolio of Franchise Agreements, along with its non-cash working capital and capital resources, will generate sufficient cash flow for the Company to meet its operating commitments.

The Company's ability to grow its revenues and Distributable Cash Flow is dependent upon its ability to increase the size of the Network, which it can do by, a) supporting Franchisees in their efforts to recruit REALTORS® to their Brokerages, b) assisting Franchisees to acquire Brokerages from outside the Network and, c) entering into new Franchise Agreements. In addition, the Company has the opportunity to grow its sources of other revenue and may consider other types of investments in the future. The Company has entered into the Acquisition Facility to provide capital resources for the Company to pursue growth opportunities. The Company meets regularly with the Manager during the year to determine the Manager's progress in identifying potential new Franchise Agreements.

# Management's Discussion and Analysis of Results and Financial Condition

During the Quarter, the Company generated Distributable Cash Flow of \$5.9 million, compared to \$6.4 million in the Prior Year Quarter. The decrease is due to lower revenues, higher administration expenses and income tax expenses, partly offset by lower management fees.

The Company paid dividends to shareholders and interest to holders of Exchangeable Units totaling \$4.7 million for the Quarter, unchanged from the Prior Year Quarter.

## WORKING CAPITAL

Changes in the Company's net working capital are primarily driven by cash flow from operating activities, collections of accounts receivable, payments of accounts payable and payment of dividends and interest.

Overall, working capital increased by \$1.0 million from \$6.9 million as at December 31, 2021 to \$7.9 million as at June 30, 2022. The increase in working capital resulted primarily from:

- A \$1.0 million increase in accounts receivable due to higher revenues in the Quarter relative to the fourth quarter of 2021;
- A \$0.3 million increase in cash; and
- A \$0.1 million increase in income tax receivable; partly offset by
- A \$0.6 million increase in accounts payable and accrued liabilities.

A summary of the Company's working capital is presented below:

(\$ 000's) As at	June 30, 2022	Mar. 31, 2022	Dec. 31, 2021	Sept 30, 2021	June 30, 2021	Mar. 31, 2021	Dec. 31, 2020	Sept 30, 2020	Change in Quarter	Change in Year
<b>Current assets</b>										
Cash	\$ 6,536	\$ 6,457	\$ 6,217	\$ 9,666	\$ 8,608	\$ 9,065	\$ 9,156	\$10,648	\$ 79	\$ (2,072)
Accounts receivable and current portion of notes receivable	4,484	4,593	3,458	3,918	4,436	4,260	2,376	4,132	\$ (109)	\$ 48
Prepaid expenses	223	154	139	139	120	131	143	130	\$ 69	\$ 103
Current income tax receivable	450	523	320	-	35	294	652	145	\$ (73)	\$ 415
	<b>\$ 11,693</b>	\$ 11,727	\$ 10,134	\$ 13,273	\$ 13,199	\$ 13,750	\$ 12,327	\$ 15,055	\$ (34)	\$ (1,506)
<b>Current liabilities</b>										
Accounts payable and accrued liabilities	\$ 1,701	\$ 1,516	\$ 1,107	\$ 1,377	\$ 1,778	\$ 1,650	\$ 1,283	\$ 1,342	\$ 185	\$ (77)
Contract transfer obligation	588	580	573	566	559	552	549	604	\$ 8	\$ 29
Current income tax liability	-	-	-	315	-	-	-	-	\$ -	\$ -
Interest payable to Exchangeable Unitholders	484	484	484	484	484	484	484	484	\$ -	\$ -
Dividends payable to Restricted Voting shareholders	1,067	1,067	1,067	1,067	1,067	1,067	1,067	1,067	\$ -	\$ -
	<b>3,840</b>	3,647	3,231	3,809	3,888	3,753	3,383	3,497	193	(48)
Net working capital	<b>\$ 7,853</b>	\$ 8,080	\$ 6,903	\$ 9,914	\$ 9,311	\$ 9,997	\$ 8,944	\$ 11,558	\$ (227)	\$ (1,458)

# Management's Discussion and Analysis of Results and Financial Condition

## Cash and Capital Resources

A summary of cash and capital resources available to the Company as at June 30, 2022 and December 31, 2021 is presented below:

(in 000's) As at	June 30, 2022	December 31, 2021
Cash	\$ 6,536	\$ 6,217
Acquisition Facility	8,000	6,500
Operating Facility	5,000	5,000
Net borrowing capacity	\$ 13,000	\$ 11,500
Available resources	\$ 19,536	\$ 17,717

As at June 30, 2022, \$12.0 million of the Acquisition Facility has been drawn by the Company, leaving \$13.0 million net borrowing capacity under the debt facilities.

In addition to the cash and capital resources included in the table above, the Company generates substantial Distributable Cash Flow, which can be used to fund dividend payments and interest on Exchangeable Units and to repay amounts owing under the debt facilities, subject to working capital and other investment requirements.

## Commitments

The estimated contractual liabilities and their dates of maturity are summarized in the chart below.

As at June 30,	2022	2023	2024	2025	2026	Beyond 2026	Total
Accounts payable and accrued liabilities	\$ 1,701	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,701
Current contract transfer obligation	588	-	-	-	-	-	\$ 588
Interest payable to Exchangeable Unitholders	484	-	-	-	-	-	\$ 484
Dividends payable to shareholders	1,067	-	-	-	-	-	\$ 1,067
Interest on long-term debt	1,320	2,640	-	-	-	-	\$ 3,960
Interest on contract transfer obligation	68	114	90	72	53	44	\$ 441
Long term contract transfer obligation	-	602	356	374	393	554	\$ 2,279
Debt facilities	-	67,000	-	-	-	-	\$ 67,000
Deferred payments	-	-	-	6,616	-	-	\$ 6,616
Exchangeable Units	-	-	-	-	-	44,890	\$ 44,890
Total	\$ 5,228	\$ 70,356	\$ 446	\$ 7,062	\$ 446	\$ 45,488	\$ 129,026

The Company has been named as a defendant in a claim filed against numerous real estate companies and other real estate entities, including CREA and TRREB, alleging anti-competitive behaviour. The Company is preparing a response to those allegations, and believes them to be entirely without merit. The claim is in its very early stages, however management believes that the likelihood of any negative impact on the Company is remote.

# Management's Discussion and Analysis of Results and Financial Condition

---

## Off-Balance Sheet Arrangements

The Company has no off-balance sheet arrangements.

## Transactions with Related Parties

As at the date of this MD&A, Brookfield controlled approximately 28.4% of the Company through its ownership of the Exchangeable Units of the Partnership and 315,000 Restricted Voting Shares. The Exchangeable Units were issued by the Company at its inception to affiliates of Brookfield as consideration for certain assets purchased from those affiliates. These assets included the Trademarks and Franchise Agreements related to the business of its Royal LePage residential real estate brokerage franchise operations.

The Manager operates 25 corporately owned Royal LePage residential Brokerage locations. These locations are serviced by more than 1,800 REALTORS® with 1,344 REALTORS® operating out of 15 locations in the GTA market, 441 REALTORS® operating from 8 locations in the GVA market and 23 REALTORS® operating from two locations in Quebec.

All of the corporately owned operations operate under Franchise Agreements with standard fixed and variable franchise fees. The Franchise Agreements for GTA based locations are up for renewal in 2023, while the Franchise Agreements for the GVA operations are up for renewal between 2023-2024. The Franchise Agreements for the Quebec locations are up for renewal in 2028.

The management of the Company is provided by the Manager under the terms of the MSA. The Manager is a company controlled by the Exchangeable Unitholders. Under the MSA, the Manager provides certain management, administrative and support services to the Company and its subsidiaries and, in return, is paid a monthly fee equal to \$840,000 plus:

- a) during the first five years of the initial term of the MSA, the greater of:
  - (i) 23.5% of the Distributable Cash (as such term is defined in the MSA) of the Company; and
  - (ii) 0.342% of the Current Market Value (as such term is defined in the MSA), and
- b) after the first five years of the initial term of the MSA, the greater of:
  - (i) 25.0% of the Distributable Cash of the Company; and
  - (ii) 0.375% of the Current Market Value.

Under certain circumstances, the Company can pay the monthly fees to the Manager through the issuance of Exchangeable Units of the Partnership.

As a result of the capitalization of certain Franchise Agreements and other contracts transferred to the Company upon entering into the MSA, a portion of future payments for management fees is allocated toward reducing the Company's contract transfer obligation and associated interest expense, with the remainder charged to the Company's consolidated statement of net and comprehensive earnings.

The related party transactions entered into by the Company were transacted at contracted rates or at exchange amounts approximating fair market value. A summary of these amounts can be found in Note 13 of the consolidated financial statements.

# Management's Discussion and Analysis of Results and Financial Condition

---

## Critical Accounting Estimates and Assumptions

Substantially all of the Company's activities are based on cash transactions, with revenue and expenditures based on contracted terms. The operating activities not based on contractual terms include bad debt expense (which is included in the Company's administration costs), and the amortization of intangible assets.

The Company's intangible assets are regularly monitored for indications of impairment and reversal of impairment in the carrying value of these assets. The Company's accounts receivable are regularly monitored to determine their collectability.

The preparation of financial statements requires management to select appropriate accounting policies and to make judgements, estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. In particular, critical accounting policies and estimates utilized in the normal course of preparing the Company's consolidated financial statements require the determination of cash generating units, the estimation of future cash flows utilized in assessing the fair value and related net impairment or recovery of intangible assets, determining the useful life of intangible assets, assessing the recoverability of accounts receivable, measuring deferred income taxes, measuring the fair value of deferred payments, measuring the fair value of the Exchangeable Units and the interest rate swap and measuring fair values used for disclosure purposes.

In making estimates, management relies on external information and observable conditions where possible, supplemented by internal analysis as required. These estimates have been applied in a manner consistent with prior periods. The impact of the risks and impacts resulting from the ongoing pandemic that may affect the Company's future earnings, cash flows and financial condition are uncertain and include the nature, severity and duration of any economic curtailment and the short to medium-term effect on Canadian real estate markets and the Canadian economy in general. Accordingly, estimates used in the preparation of our financial statements including those associated with evaluations of intangible assets and collectability of accounts receivable may be subject to significant adjustments in future periods. The estimates are impacted by, among other things, movements in interest rates, which are highly uncertain. The interrelated nature of these factors prevents the Company from quantifying the overall impact of these movements on the Company's consolidated financial statements in a meaningful way. These sources of estimation uncertainty relate in varying degrees to virtually all asset and liability account balances.

## CRITICAL JUDGEMENTS IN APPLYING ACCOUNTING POLICIES

The following are the critical judgements that have been made in applying the Company's accounting policies and that have the most significant impact on the amounts recorded in the consolidated financial statements.

### Forward Looking Information for Accounts Receivable and Notes Receivable

The measurement of estimated credit losses for accounts receivable and notes receivable and the assessment of increases in credit risk consider information about past events and current conditions as well as reasonable and supportable forecasts of future events and economic conditions. The estimation and application of forward-looking information requires significant judgement and is uncertain, particularly as a result of the potential impact of the COVID-19 pandemic. In assessing the valuation of accounts receivable, the Company evaluates the franchisee's historical payment patterns, the current financial health of the franchisee and expected or possible changes in future events or market conditions to determine whether an allowance for doubtful accounts should be recorded or reversed.

# Management's Discussion and Analysis of Results and Financial Condition

---

## **Impairment of Intangible Assets and recovery of impairment**

Under IAS 36, Impairment of Assets, the Company ensures that the carrying value of intangible assets are not more than their recoverable amount (i.e. the higher of: a) fair value less costs of disposal, and b) value-in-use). The Company regularly reviews intangible assets to determine whether indicators of impairment or a reversal of impairment exist on individual Franchise Agreements, other contracts or Trademarks. Determining whether the value of an intangible asset or the portfolio of intangible assets is impaired or has increased requires considerable judgement. When reviewing indicators of impairment for Franchise Agreements or other contracts or recovery of previously impaired intangible assets, the Company considers certain factors including, financial performance of the business, franchise fees earned, term to maturity, historical REALTOR® count, collectability of receivables, estimated future revenues expected to be earned and underlying market conditions. Where indicators of impairment exist, the Company recognizes impairment charges if the carrying amount of a Franchise Agreement exceeds its recoverable amount or if the recovery of the carrying amount is no longer reasonably assured. The estimation of future cash flows and other forward-looking information requires significant judgement and is highly uncertain, particularly as a result of, among other things, the potential impact of the COVID-19 pandemic. When an intangible asset has been previously written down to its recoverable amount as a result of recording an impairment loss and the conditions causing such an impairment loss have become more favourable, the previously recorded impairment loss may be reversed and is recorded as a recovery of impairment.

## **Financial Instruments**

The Company's financial instruments consist of cash, accounts receivable, notes receivable, interest rate swap asset or liability, accounts payable and accrued liabilities, contract transfer obligation, interest payable to Exchangeable Unitholders, dividends payable to holders of Restricted Voting Shares, debt facilities and deferred payments.

The Company is exposed to credit risk with respect to accounts and notes receivable to the extent that any Franchisees are unable to pay their fees. The Company's credit risk is limited to the recorded amount of accounts and notes receivable. Management reviews the financial position of all Franchisees during the application process and closely monitors outstanding amounts receivable on an ongoing basis to evaluate the risk of a default occurring over the expected life of the accounts receivable. This monitoring includes evaluating the franchisee's historical payment patterns, the current financial health of the franchisee and expected or possible changes in future events or market conditions to determine whether an allowance for doubtful accounts should be recorded.

The Company is party to an interest rate swap agreement which swaps the variable interest rate obligation on the \$55.0 million Term Facility to a fixed rate obligation of 3.94% through to the expiry of the Company's Term Facility on December 31, 2023.

The Company is exposed to the risk of interest rate fluctuations on its \$20.0 million Acquisition Facility and its \$5.0 million Operating Facility as the interest rates on these facilities are based on Prime or Banker's Acceptance interest rates. As at June 30, 2022, the Company has drawn \$12.0 million on the Acquisition Facility, and nil on the Operating Facility.

# Management's Discussion and Analysis of Results and Financial Condition

---

## Disclosure Controls and Internal Controls over Financial Reporting

The Company takes all necessary steps to ensure that material information regarding the Company's reports filed or submitted under securities legislation fairly presents the financial information of the Company. Responsibility for this resides with management, including the President and Chief Executive Officer and the Chief Financial Officer. Management is responsible for establishing, maintaining and evaluating disclosure controls and procedures as well as internal control over financial reporting.

### DISCLOSURE CONTROLS AND PROCEDURES ("DC&P")

The evaluation of the effectiveness of DC&P, as defined in National Instrument 52-109 *Certification of Disclosures in Issuers' Annual and Interim Filings*, was performed under the supervision of the President and Chief Executive Officer and the Chief Financial Officer. They conclude that these DC&P were adequate and effective as at June 30, 2022. The Company's management can therefore provide reasonable assurance that it receives material information relating to the Company in a timely manner so that it can provide investors with complete and reliable information.

### INTERNAL CONTROL OVER FINANCIAL REPORTING ("ICFR")

Management has designed ICFR to provide reasonable assurance that the Company's financial reporting is reliable and that the Company's consolidated financial statements were prepared in accordance with IFRS. The design and effectiveness of ICFR was evaluated as defined in National Instrument 52-109 under the supervision of the President and Chief Executive Officer and the Chief Financial Officer. Based on the evaluations, they conclude that ICFR is adequate and effective to provide such assurance as at June 30, 2022. The design of ICFR is undertaken in accordance with the 2013 COSO framework.

## Outstanding Restricted Voting Shares

Bridgemarq is authorized to issue an unlimited number of Restricted Voting Shares, an unlimited number of preferred shares and one Special Voting Share. As of August 8, 2022, Bridgemarq has issued 9,483,850 Restricted Voting Shares, no preferred shares and one Special Voting Share.

Each Restricted Voting Share represents a proportionate voting right in Bridgemarq, and holders of Bridgemarq's Restricted Voting Shares are entitled to dividends declared and distributed by Bridgemarq.

The Special Voting Share is owned by Brookfield and represents the proportionate voting rights of Exchangeable Unitholders in the Company. The Special Voting Share is not eligible to receive dividends and can be redeemed at \$0.01 per share.

## Risk Factors

Risks related to the residential real estate brokerage industry and the business of the Company are outlined in the Company's Annual Information Form, which is available at [www.sedar.com](http://www.sedar.com) and on the Company's website at [www.bridgemarq.com](http://www.bridgemarq.com) under *Investor Centre/Other Disclosure Reports*. Additional discussion regarding these risks as appropriate is provided in this MD&A.



# Management's Discussion and Analysis of Results and Financial Condition

---

## Forward-Looking Statements

This MD&A contains forward-looking information and other “forward-looking statements” within the meaning of applicable securities legislation. Words such as “appears”, “are”, “are not”, “automatically”, “believes”, “can”, “change”, “changes”, “continue”, “continues”, “could”, “decreases”, “dependent”, “determination”, “estimation”, “expectation”, “expected”, “expects”, “forecast”, “future”, “growth”, “increase”, “increases”, “increasing”, “is”, “may”, “outlook”, “possible”, “potential”, “projected”, “renewal”, “resurgence”, “seeks”, “to be”, “will” and other expressions that are predictions of or could indicate future events and trends and that do not relate to historical matters, identify forward-looking statements. Reliance should not be placed on forward-looking statements because they involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from anticipated future results, performance or achievement expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from those indicated in the forward looking statements include, but are not limited to: the duration and effects of the COVID-19 pandemic, including the impact of COVID-19 on the economy, the Company's business, government or other regulatory initiatives to address the spread of COVID-19 and changes in government policy, laws or regulations which could reasonably affect the housing market in Canada and consumer response thereto, a change in general economic conditions (including interest rates, consumer confidence, commodity prices, real estate legislation and regulations and other general economic factors or indicators), the level of residential real estate transactions, the availability of attractive investment opportunities, the average rate of commissions charged, competition from other real estate brokers or from discount and/or Internet-based real estate alternatives, the closing of existing real estate brokerage offices, other developments in the residential real estate brokerage industry or the Company that reduce the number of REALTORS® in the Company's Network or revenue from the Company's Network, availability to generate sufficient cash flows in the future to pay dividends to holders of Restricted Voting Shares and interest to Exchangeable Unitholders, ability to acquire, renew and/or extend Franchise Agreements, the ability to increase fees, the ability to maintain brand equity through the use of trademarks, the methods used by shareholders or analysts to evaluate the value of the Company and its publicly traded securities, the availability of equity and debt financing, conversion of Exchangeable Units into Restricted Voting Shares, a change in tax law or regulations, and other risks detailed in the Company's annual information form, which is filed with securities commissions and posted on SEDAR at HYPERLINK “<http://www.sedar.com/>”www.sedar.com. Forward-looking information is based on various material factors or assumptions, which are based on information currently available to management. Material factors or assumptions that were applied in drawing conclusions or making estimates set out in the forward-looking statements include, but are not limited to: anticipated economic conditions, anticipated impact of government policies, anticipated financial performance, anticipated market conditions, business prospects, the successful execution of the Company's business strategies, regulatory developments and the ability to obtain financing on acceptable terms, including as the foregoing relate to COVID-19. The factors underlying current expectations are dynamic and subject to change. Although the forward-looking statements contained in this MD&A are based upon what management believes are reasonable assumptions, the Company cannot assure readers that actual results will be consistent with these forward-looking statements. The forward-looking statements in this MD&A are made as of the date of this MD&A and the Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

# Management's Discussion and Analysis of Results and Financial Condition

## Supplemental Information HISTORY OF DIVIDENDS DECLARED

(per Restricted Voting Share\*)

Month Declared	2022	2021		2020		2019		2018
January	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
February	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
March	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
April	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
May	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
June	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
July	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
August	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
September	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
October	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
November	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
December	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125	\$ 0.1125
	\$ 0.6750	\$ 1.3500	\$ 1.3500	\$ 1.3500	\$ 1.3500	\$ 1.3500	\$ 1.3500	\$ 1.3500

## SHARE PERFORMANCE

(in Canadian dollars)  
except shares outstanding  
and average daily volume  
For three months ended,

	June 30, 2022	Mar. 31, 2022	Dec. 31, 2021	Sept. 30, 2021	June 30, 2021	Mar. 31, 2021	Dec. 31, 2020	Sept. 30, 2020
Trading price range of units (TSX: "BRE")								
Close	\$ 13.49	\$ 15.93	\$ 16.31	\$ 16.65	\$ 17.17	\$ 16.41	\$ 14.80	\$ 12.81
High	\$ 16.31	\$ 17.13	\$ 17.44	\$ 17.46	\$ 18.00	\$ 17.00	\$ 14.88	\$ 14.19
Low	\$ 13.10	\$ 14.99	\$ 16.19	\$ 16.07	\$ 15.80	\$ 14.33	\$ 14.75	\$ 11.14
Average daily volume	13,394	10,490	7,651	8,578	11,397	14,371	10,677	11,576
Number of restricted voting shares outstanding at period end	9,483,850	9,483,850	9,483,850	9,483,850	9,483,850	9,483,850	9,483,850	9,483,850
Market capitalization (\$000's)	\$ 172,827	\$204,087	\$208,956	\$ 213,312	\$ 219,974	\$ 210,237	\$ 189,610	\$ 164,116

# Management's Discussion and Analysis of Results and Financial Condition

## CANADIAN RESIDENTIAL REAL ESTATE MARKET

For Three months ended	June 30 2022	Mar. 31 2022	Dec. 31 2021	Sept. 30 2021	June 30 2021	Mar. 31 2021	Dec. 31 2020	Sept. 30 2020
<b>Canada</b>								
Transaction dollar volume <sup>1</sup>	\$ 110,678	\$ 115,894	\$ 98,999	\$ 104,328	\$ 141,746	\$ 113,813	\$ 90,071	\$ 109,085
Average selling price	\$ 708,655	\$ 792,176	\$ 716,728	\$ 680,485	\$ 685,108	\$ 682,552	\$ 607,280	\$ 604,211
Number of units sold	156,180	146,298	138,126	155,849	206,274	166,746	148,814	185,561
Number of REALTORS® at period end <sup>2</sup>	153,744	151,087	147,556	144,058	140,331	136,605	134,803	133,120
Housing starts	67,660	44,983	61,761	61,380	66,498	54,502	57,457	58,971
<b>Greater Toronto Area</b>								
Transaction dollar volume <sup>1</sup>	\$ 26,100	\$ 33,324	\$ 28,620	\$ 29,275	\$ 40,139	\$ 35,298	\$ 25,161	\$ 31,244
Average selling price	\$ 1,207,055	\$ 1,299,591	\$ 1,158,686	\$ 1,079,381	\$ 1,075,636	\$ 1,053,585	\$ 929,699	\$ 920,168
Number of units sold	21,623	25,642	24,700	26,879	36,630	33,503	26,358	32,821
Housing starts	9,599	9,921	11,813	11,872	8,588	9,625	8,502	12,155
<b>Greater Vancouver Area</b>								
Transaction dollar volume <sup>1</sup>	\$ 11,171	\$ 13,540	\$ 12,070	\$ 11,414	\$ 15,786	\$ 14,084	\$ 10,986	\$ 10,839
Average selling price	\$ 1,284,773	\$ 1,325,262	\$ 1,234,888	\$ 1,175,834	\$ 1,179,171	\$ 1,159,167	\$ 1,079,033	\$ 1,103,099
Number of units sold	8,695	10,217	9,774	9,779	13,181	12,150	10,075	10,065
Housing starts	7,402	4,308	5,527	5,192	7,972	7,322	6,192	6,415
<b>Greater Montreal Area</b>								
Transaction dollar volume <sup>1</sup>	\$ 8,462	\$ 7,380	\$ 7,028	\$ 5,898	\$ 8,837	\$ 7,719	\$ 7,717	\$ 7,291
Average selling price	\$ 605,958	\$ 579,785	\$ 566,879	\$ 556,034	\$ 551,624	\$ 534,155	\$ 501,339	\$ 499,339
Number of units sold	13,964	12,728	12,397	10,842	16,254	15,425	15,679	15,381
Housing starts	9,053	5,057	7,362	7,660	9,241	8,080	7,981	8,017

<sup>1</sup> (in millions Canadian dollars)

<sup>2</sup> CREA Membership data as of Jun 30, 2022 not available as of MDA date  
Source: CREA, CMHC, TREB

For Twelve months ended	June 30 2022	Mar. 31 2022	Dec. 31 2021	Sept. 30 2021	June 30 2021	Mar. 31 2021	Dec. 31 2020	Sept. 30 2020
<b>Canada</b>								
Transaction dollar volume <sup>1</sup>	\$ 571,645	\$ 460,967	\$ 458,886	\$ 449,958	\$ 454,715	\$ 368,917	\$ 313,025	\$ 280,278
Average selling price	\$ 712,129	\$ 712,968	\$ 687,990	\$ 663,965	\$ 642,802	\$ 605,569	\$ 567,699	\$ 547,462
Number of units sold	802,727	646,547	666,995	677,683	707,395	609,208	551,392	511,959
Housing starts	302,282	234,622	244,141	239,837	237,428	218,455	202,123	194,620
<b>Greater Toronto Area</b>								
Transaction dollar volume <sup>1</sup>	\$ 157,458	\$ 131,358	\$ 133,332	\$ 129,874	\$ 131,842	\$ 106,104	\$ 88,462	\$ 80,104
Average selling price	\$ 1,162,278	\$ 1,153,774	\$ 1,095,475	\$ 1,052,716	\$ 1,019,568	\$ 974,916	\$ 929,699	\$ 903,484
Number of units sold	135,474	113,851	121,712	123,370	129,312	108,834	95,151	88,661
Housing starts	51,793	42,194	41,898	38,587	38,870	41,372	38,587	36,598
<b>Greater Vancouver Area</b>								
Transaction dollar volume <sup>1</sup>	\$ 63,981	\$ 52,810	\$ 53,353	\$ 52,270	\$ 51,695	\$ 41,252	\$ 33,704	\$ 30,180
Average selling price	\$ 1,238,832	\$ 1,229,531	\$ 1,188,693	\$ 1,156,789	\$ 1,136,872	\$ 1,102,638	\$ 1,066,198	\$ 1,039,979
Number of units sold	51,646	42,951	44,884	45,185	45,471	37,412	31,611	29,020
Housing starts	30,401	22,999	26,013	26,678	27,901	25,313	22,371	22,091
<b>Greater Montreal Area</b>								
Transaction dollar volume <sup>1</sup>	\$ 37,603	\$ 29,142	\$ 29,481	\$ 30,171	\$ 31,564	\$ 27,056	\$ 25,341	\$ 22,586
Average selling price	\$ 568,151	\$ 558,042	\$ 536,826	\$ 518,395	\$ 503,100	\$ 477,680	\$ 453,505	\$ 434,135
Number of units sold	66,185	52,221	54,918	58,200	62,739	56,641	55,877	52,026
Housing starts	38,373	29,320	32,343	32,962	33,319	30,346	27,274	25,290

<sup>1</sup> (in millions Canadian dollars)

Source: CREA, CMHC, TREB

# Management's Discussion and Analysis of Results and Financial Condition

## DISTRIBUTABLE CASH FLOW AND ITS UTILIZATION

(\$ 000's)	Three months ended June 30, 2022	Six months ended June 30, 2022	Year ended Dec. 31, 2021	Year ended Dec. 31, 2020	Year ended Dec. 31, 2019	Year ended Dec. 31, 2018
Fixed franchise fees	\$ 8,258	\$ 16,253	\$ 31,016	\$ 11,247	\$ 29,285	\$ 28,326
Variable franchise fees	4,332	\$ 8,484	13,750	23,900	10,638	10,737
Other revenue	1,206	\$ 2,485	5,436	5,192	4,426	-
Premium franchise fees	-	-	-	-	-	2,964
Revenues	<b>13,796</b>	<b>27,222</b>	50,202	40,339	44,349	42,027
Less:						
Cost of other revenue	288	539	1,035	716	524	-
Administration expenses	307	575	646	608	1,196	1,259
Management fees	5,276	10,492	20,158	16,875	15,478	7,616
Interest Expense	743	1,457	2,960	3,001	3,031	2,686
Current income tax expense	1,222	2,369	3,818	2,090	2,989	5,183
Cash used for investing activities	107	173	275	3,109	3,934	10,849
Distributable Cash Flow	<b>\$ 5,853</b>	<b>\$ 11,617</b>	\$ 21,310	\$ 13,940	\$ 17,197	\$ 14,434
Less:						
Dividends to shareholders	3,201	6,402	12,803	12,803	12,803	12,803
Interest to Exchangeable Unitholders	1,452	2,904	5,806	5,806	5,806	5,806
Total distributions	<b>\$ 4,653</b>	<b>\$ 9,306</b>	\$ 18,609	\$ 18,609	\$ 18,609	\$ 18,609
Total distributions as a percentage of Distributable Cash Flow <sup>1</sup>	<b>79%</b>	<b>80%</b>	87%	133%	108%	129%

<sup>1</sup> This represents the total distributions paid as a percentage of Distributable Cash Flow. A percentage greater than 100% indicates periods where the Company utilized its existing cash resources or its debt facilities to finance certain of its investing activities or its distributions to shareholders and holders of Exchangeable Units.

# Management's Discussion and Analysis of Results and Financial Condition

## CASH FLOW FROM OPERATING ACTIVITIES RECONCILED TO DISTRIBUTABLE CASH FLOW

(\$ 000's)	Three months ended June 30, 2022	Six months ended June 30, 2022	Year ended Dec. 31, 2021	Year ended Dec. 31, 2020	Year ended Dec. 31, 2019	Year ended Dec. 31, 2018
Cash Flow from Operating activities	\$ 4,887	\$ 8,394	\$ 15,139	\$ 19,866	\$ 15,600	\$ 18,971
Add (deduct):						
Changes in non-cash working capital items	(301)	409	358	(2,585)	(924)	(229)
Interest on Exchangeable Units	1,452	2,904	5,806	5,806	5,806	5,806
Change in accrued income taxes	(72)	131	532	790	698	758
Change in accrued interest expense	(6)	(48)	(249)	(209)	(49)	(23)
Change in accrued interest income	-	-	(1)	(3)	-	-
Deferral of payments	-	-	-	(6,616)	-	-
Cash used in investing activities	(107)	(173)	(275)	(3,109)	(3,934)	(10,849)
Distributable Cash Flow	\$ 5,853	\$ 11,617	\$ 21,310	\$ 13,940	\$ 17,197	\$1 4,434

## SELECTED OPERATING INFORMATION

	June 30, 2022	Mar. 31, 2022	Dec. 31, 2021	Dec. 31, 2020	Dec. 31, 2019	Dec. 31, 2018
Number of REALTORS®	20,538	20,321	20,159	19,046	19,111	18,725
Number of locations	730	723	723	662	678	673
Number of franchise agreements	283	282	281	289	301	291

# Management’s Discussion and Analysis of Results and Financial Condition

---

## Glossary of Terms

“**Brands**” means the real estate services brands owned or controlled by Bridgemarq namely, Royal LePage, Johnston & Daniel and Via Capitale.

“**Bridgemarq**” means Bridgemarq Real Estate Services Inc., a corporation incorporated under the laws of the Province of Ontario.

“**Broker**” means a REALTOR® who is licensed with the relevant regulatory body to manage a Brokerage.

“**Broker-Owner**” means the individual or a controlling group of individuals who have entered into Franchise Agreements to provide services under the Royal LePage, Johnston & Daniel or Via Capitale brands and are licensed with the relevant regulatory body to manage a Brokerage.

“**Brokerage**” means a real estate brokerage company, usually owned or controlled by a Broker, which may operate one or more offices or divisions.

“**Brookfield**” means Brookfield BBP (Canada) Holdings LP, a limited partnership governed by the laws of Ontario and a subsidiary of Brookfield Business Partners LP, together with its affiliates but excluding the Manager and the subsidiaries of the Manager.

“**Canadian Market**” means the real estate market in Canada.

“**Company**” means Bridgemarq, together with its subsidiaries.

“**Company Network**” means collectively the Royal LePage Network and the Via Capitale Network.

“**Distributable Cash Flow**” means operating income before deducting amortization and net impairment or recovery of intangible assets minus current income tax expense and minus cash used in investing activities. Distributable Cash Flow is used by the Company to measure the amount of cash generated from operations which is available to the Company’s shareholders and holders of Exchangeable Units, subject to working capital and other investment requirements. Distributable Cash Flow is a non-GAAP financial measure and does not have any standard meaning prescribed by IFRS and therefore may not be comparable to similar measures presented by other companies.

“**Distributable Cash Flow per Share**” means Distributable Cash Flow divided by the number of outstanding Restricted Voting Shares on a diluted basis where such dilution represents the total number of shares of the Company that would be outstanding if holders of Exchangeable Units converted those Units into Restricted Voting Shares. Distributable Cash Flow per Share is a non-GAAP financial ratio and does not have any standard meaning prescribed by IFRS and therefore may not be comparable to similar measures presented by other companies.

“**Exchangeable Units**” means the 3,327,667 Class B LP Units the Partnership issued at the inception of the Company to an affiliate of Brookfield in partial consideration for the Partnership’s acquisition of the assets of the Partnership from that affiliate. The Class B LP Units, except as otherwise noted, have economic and voting rights equivalent in all material respects to the Class A LP Units which are owned by Bridgemarq. The Class B LP Units are indirectly exchangeable, on a one-for-one basis, subject to adjustment, for Restricted Voting Shares.

“**Franchise**” means a residential real estate Brokerage franchise operated pursuant to a Franchise Agreement with the Manager’s comprehensive systems consisting of proprietary technological, marketing, promotional, communication and support systems.

“**Franchise Agreements**” means the franchise agreements and addendums thereto pursuant to which Brokerage offices offer residential brokerage services to their REALTORS®, including use of the Trademarks.

“**Franchisees**” means Brokerages which pay franchise fees under the Franchise Agreements.

“**General Partner**” means Residential Income Fund General Partner Limited, a corporation incorporated under the laws of the Province of Ontario to be the general partner of the Partnership and a subsidiary of Bridgemarq.

“**Gross Revenue**” means, in respect of a Franchisee, the gross commission income (net of payments to cooperating Brokerages) earned in respect of the closings of residential resale real estate transactions through REALTORS® associated with such Franchisee.

# Management’s Discussion and Analysis of Results and Financial Condition

“**International Financial Reporting Standards**” or “**IFRS**” means a set of accounting standards developed by an independent, not-for-profit organization called the International Accounting Standards Board (IASB). IFRS is a global framework that provides general guidance for the preparation of financial statements and its disclosure to the public to convey measurable and comparable financial information.

“**Interest Rate Swaps**” means the financial arrangements entered into with a Canadian Chartered Bank to fix the interest rate on \$53.0 million of the Company’s Term Facility at 3.64% to October 28, 2019 and to fix the interest rate on the Company’s \$55.0 million Term Facility at 3.94% from October 29, 2019 to December 31, 2023. The fluctuation of the fair value of the Interest Rate Swaps is primarily driven by changes in the expected variable interest rate yield curve from the expected variable interest rate yield curve at the inception of the financial arrangements.

“**Management Services Agreement**” or “**MSA**” means the fourth amended and restated management services agreement, made effective November 6, 2018, together with any amendments thereto, between the Company and the Manager pursuant to which, among other things, the Manager provides management and administrative services to the Company including management of the assets of the Company.

“**Manager**” means Bridgemarq Real Estate Services Manager Limited (formerly known as Brookfield Real Estate Services Manager Limited), a corporation incorporated under the laws of the Province of Ontario and an indirectly, wholly-owned subsidiary of Brookfield, together with its subsidiaries. The Manager provides management and administrative services to the Company, including management of the assets of the Company.

“**Network**” means the collection of Brokerages and REALTORS® which operate under one of the Brands controlled by the Company.

“**Partnership**” means Residential Income Fund L.P., a limited partnership established under the laws of the Province of Ontario, and a subsidiary of Bridgemarq.

“**REALTOR®**” and “**REALTORS®**” are the exclusive designation for a member/members of The Canadian Real Estate Association and are defined as an individual/group of individuals licensed to trade in real estate.

“**Restricted Voting Share(s)**” means the restricted voting shares in the capital of Bridgemarq.

“**Royal LePage**” means a nationally recognized real estate Brand controlled by the Company.

“**Royal LePage Network**” means the network of Franchisees operating under the Royal LePage and Johnston & Daniel Brands.

“**Share**” means a Restricted Voting Share on a diluted basis, where such dilution represents the total number of shares of the Company that would be outstanding if holders of Exchangeable Units converted Class B LP units into Restricted Voting Shares.

“**Special Voting Share**” means the share of Bridgemarq issued to the holder of the Exchangeable Units to represent voting rights in Bridgemarq proportionate to the number of votes the Exchangeable Unitholders would obtain if they converted their Exchangeable Units to Restricted Voting Shares.

“**System for Electronic Document Analysis and Retrieval**” or “**SEDAR**” means a Canadian mandatory document filing and retrieval system for all Canadian public companies where documents such as prospectuses, financial statements and material change reports are filed and are accessible by the public to further the goal of transparency and full disclosure.

“**Team**” means a group of REALTORS® who work together and market themselves as part of a team rather than as individual REALTORS®.

“**Trademarks**” means the trade-mark rights related to Bridgemarq’s business.

“**Via Capitale**” means a real estate Brand controlled by the Company which operates primarily in the province of Quebec.

“**Via Capitale Network**” means the network of Franchisees operating under the Via Capitale Brand.

“**VCLP**” means 9120 Real Estate Network, L.P./Réseau Immobilier 9120 S.E.C., a limited partnership established under the laws of the Province of Quebec, and a subsidiary of Bridgemarq.

# Interim Condensed Consolidated Balance Sheets

(In thousands of Canadian dollars)	Note	June 30, 2022	December 31, 2021
<b>Assets</b>			
Current assets			
Cash		\$ 6,536	\$ 6,217
Accounts receivable	4,13	4,454	3,425
Current portion of notes receivable	5	30	33
Current income tax receivable		450	320
Prepaid expenses		223	139
		<b>11,693</b>	10,134
Non-current assets			
Notes receivable	5	54	74
Interest rate swap asset	8	970	-
Deferred income tax asset	7	5,787	6,150
Intangible assets	6	58,493	62,238
		<b>\$ 76,997</b>	\$ 78,596
<b>Liabilities and shareholders' deficit</b>			
Current liabilities			
Accounts payable and accrued liabilities		\$ 1,701	\$ 1,107
Contract transfer obligation	3,13	588	573
Interest payable to Exchangeable Unitholders	10,13	484	484
Dividends payable to shareholders	12	1,067	1,067
		<b>3,840</b>	3,231
Non-current liabilities			
Debt facilities	8	66,939	68,419
Deferred payments	9,13	5,873	5,759
Contract transfer obligation	3,13	2,279	2,576
Interest rate swap liability	8	-	817
Exchangeable Units	10	44,890	54,274
		<b>123,821</b>	135,076
Shareholders' deficit			
Restricted voting shares	11	140,076	140,076
Deficit		<b>(186,900)</b>	(196,556)
		<b>(46,824)</b>	(56,480)
		<b>\$ 76,997</b>	\$ 78,596

See accompanying notes to the interim consolidated financial statements.

Approved on behalf of the Board



**Gail Kilgour**  
Director



**Lorraine Bell**  
Director



## Interim Condensed Consolidated Statements of Net and Comprehensive Earnings (Loss)

(Unaudited) (In thousands of Canadian dollars, except share and per share amounts)	Note	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
<b>Revenues</b>					
Fixed franchise fees		\$ 8,258	\$ 7,665	\$ 16,253	\$ 15,249
Variable franchise fees		4,332	4,806	8,484	8,551
Other revenue		1,206	1,481	2,485	3,251
		<b>13,796</b>	13,952	<b>27,222</b>	27,051
<b>Expenses</b>					
Cost of other revenue		288	294	539	567
Administration expenses	4,13	307	90	575	142
Management fees	3,13	5,276	5,364	10,492	10,541
Interest expense	3,8,9	743	745	1,457	1,485
Amortization of intangible assets	6	1,817	1,913	3,636	3,864
		<b>8,431</b>	8,406	<b>16,699</b>	16,599
<b>Operating income</b>					
Interest on Exchangeable Units	10,13	(1,452)	(1,452)	(2,904)	(2,904)
Gain (loss) on fair value of Exchangeable Units	10	8,119	(2,529)	9,384	(7,887)
Gain on interest rate swap	8	651	380	1,787	945
<b>Earnings before income tax</b>		<b>12,683</b>	1,945	<b>18,790</b>	606
Current income tax expense		1,222	1,008	2,369	2,116
Deferred income tax expense		122	23	363	112
<b>Income tax expense</b>	7	<b>1,344</b>	1,031	<b>2,732</b>	2,228
<b>Net and comprehensive earnings (loss)</b>		<b>\$ 11,339</b>	\$ 914	<b>\$ 16,058</b>	\$ (1,622)
Basic earnings (loss) per share	12	\$ 1.20	\$ 0.10	\$ 1.69	\$ (0.17)
Weighted average number of shares outstanding used in computing basic earning per share		9,483,850	9,483,850	9,483,850	9,483,850
Diluted earnings (loss) per share	12	\$ 0.36	\$ 0.10	\$ 0.75	\$ (0.17)
Weighted average number of shares outstanding used in computing diluted earnings per share		12,811,517	9,483,850	12,811,517	12,811,517

See accompanying notes to the interim consolidated financial statements.

## Interim Condensed Consolidated Statements of Changes in Shareholders' Deficit

(Unaudited) For the six months ended June 30, (In thousands of Canadian dollars)	Restricted Voting Shares	Deficit	Shareholders' Deficit
Balance, December 31, 2021	\$ 140,076	\$ (196,556)	\$ (56,480)
Net earnings	-	16,058	16,058
Dividends paid	-	(6,402)	(6,402)
<b>Balance, June 30, 2022</b>	<b>\$ 140,076</b>	<b>\$ (186,900)</b>	<b>\$ (46,824)</b>
(In thousands of Canadian dollars)			
Balance, December 31, 2020	\$ 140,076	\$ (188,515)	\$ (48,439)
Net loss	-	(1,622)	(1,622)
Dividends paid	-	(6,402)	(6,402)
<b>Balance, June 30, 2021</b>	<b>\$ 140,076</b>	<b>\$ (196,539)</b>	<b>\$ (56,463)</b>

See accompanying notes to the interim consolidated financial statements.

# Interim Condensed Consolidated Statements of Cash Flows

(Unaudited) (In thousands of Canadian dollars)	Note	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
<b>Operating activities</b>					
Net earnings (loss) for the period		<b>11,339</b>	\$ 914	<b>\$ 16,058</b>	\$ (1,622)
Adjusted for					
Loss (gain) on fair value of Exchangeable Units	10	<b>(8,119)</b>	2,529	<b>(9,384)</b>	7,887
Gain on interest rate swap	8	<b>(651)</b>	(380)	<b>(1,787)</b>	(945)
Interest expense	3,8,9,10	<b>2,171</b>	2,156	<b>4,300</b>	4,303
Interest paid		<b>(2,165)</b>	(2,099)	<b>(4,252)</b>	(4,181)
Interest income		<b>(13)</b>	(13)	<b>(14)</b>	(22)
Interest received		<b>13</b>	14	<b>14</b>	21
Current income tax expense	7	<b>1,222</b>	1,008	<b>2,369</b>	2,116
Income taxes paid		<b>(1,150)</b>	(750)	<b>(2,500)</b>	(1,500)
Deferred income tax expense	7	<b>122</b>	23	<b>363</b>	112
Amortization of intangible assets	6	<b>1,817</b>	1,913	<b>3,636</b>	3,864
Net changes in non-cash working capital		<b>301</b>	(24)	<b>(409)</b>	(1,522)
		<b>4,887</b>	5,291	<b>8,394</b>	8,511
<b>Investing activities</b>					
Payment of contract transfer obligation	3,13	<b>(141)</b>	(136)	<b>(282)</b>	(273)
Recovery of franchise agreement expenses, net	6	<b>34</b>	89	<b>109</b>	116
Interest expense on contract transfer obligation	3,13	<b>37</b>	44	<b>75</b>	89
Interest expense paid on contract transfer obligation	3,13	<b>(37)</b>	(44)	<b>(75)</b>	(89)
		<b>(107)</b>	(47)	<b>(173)</b>	(157)
<b>Financing activities</b>					
Repayments under debt facilities	8	<b>(1,500)</b>	(2,500)	<b>(1,500)</b>	(2,500)
Dividends paid to shareholders	12	<b>(3,201)</b>	(3,201)	<b>(6,402)</b>	(6,402)
		<b>(4,701)</b>	(5,701)	<b>(7,902)</b>	(8,902)
Increase (decrease) in cash during the period		<b>79</b>	(457)	<b>319</b>	(548)
Cash, beginning of the period		<b>6,457</b>	9,065	<b>6,217</b>	9,156
Cash, end of the period		<b>\$ 6,536</b>	\$ 8,608	<b>\$ 6,536</b>	\$ 8,608

See accompanying notes to the interim consolidated financial statements.

# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

## 1. Organization

Bridgemarq Real Estate Services Inc. (“Bridgemarq” and, together with its subsidiaries the “Company”), is incorporated under the *Ontario Business Corporations Act*. Bridgemarq is listed on the Toronto Stock Exchange (“TSX”) under the symbol “BRE”. Through its ownership interest in Residential Income Fund L.P. (the “Partnership”), Bridgemarq owns certain Franchise Agreements (“Franchise Agreements”) and Trademark Rights (“Trademarks”) of residential real estate brands in Canada.

Bridgemarq directly owns a 75% interest in the Partnership which, in turn, owns 100% of 9120 Real Estate Network, L.P. (“VCLP”). In addition, Bridgemarq directly owns a 75% interest in the general partner of the Partnership, Residential Income Fund General Partner Limited (“RIFGP”) (Collectively, the Partnership, VCLP and RIFGP represent the Company’s subsidiaries). The Partnership and VCLP own and operate the assets from which the Company derives its revenue.

Brookfield BBP (Canada) Holdings L.P. (“BBP”), a subsidiary of Brookfield Business Partners L.P, owns the remaining 25% interest in the Partnership through its ownership of exchangeable units of the Partnership (the “Exchangeable Units”) and the remaining 25% interest in RIFGP through its ownership of 25 common shares in RIFGP. In addition to its ownership of the Exchangeable Units, BBP indirectly owns 315,000 restricted voting shares and one special voting share of Bridgemarq. The special voting share entitles BBP to a number of votes at any meeting of the restricted voting shareholders equal to the number of restricted voting shares that would be obtained upon the exchange of all the Exchangeable Units held by the holder.

The Company receives certain management, administrative and support services from Bridgemarq Real Estate Services Manager Ltd. (“BRESML”, and together with its subsidiaries, the “Manager”), an indirect wholly owned subsidiary of BBP. The Company is party to an amended and restated Management Services Agreement (the “MSA”) with the Manager which governs the relationship between the Manager and the Company. The MSA has an initial term of ten-years expiring on December 31, 2028. On expiry, the MSA automatically renews for an additional ten-year term unless the Company or the Manager provides notice of their intention to terminate the MSA no later than six months prior to expiry.

During the three months and six months ended June 30, 2022, the Company derived approximately 91% of its revenues from franchise fees it receives under the Franchise Agreements (three and six months ended June 30, 2021 – 89% and 88%).

## 2. Significant Accounting Policies

### BASIS OF PRESENTATION

These interim condensed consolidated financial statements have been prepared in accordance with International Financial Reporting Standard 34, *Interim Financial Reporting*, issued by the International Accounting Standards Board using the accounting policies described herein and the accounting policies used to prepare the audited annual financial statements of the Company as of and for the year ended December 31, 2021.

These interim condensed consolidated financial statements were authorized for issuance by the Board of Directors of the Company on August 8, 2022 and should be read in conjunction with the audited annual financial statements of the Company for the year ended December 31, 2021.

The interim condensed consolidated financial statements have been prepared on a going concern basis and include the accounts of the Company.

### ACCOUNTS RECEIVABLE AND NOTES RECEIVABLE

Accounts receivables and notes receivable are recognized initially at fair value and subsequently measured at amortized cost using the effective interest method, less any allowance for uncollectable amounts.

### INTANGIBLE ASSETS

Intangible assets, consisting of Franchise Agreements, Trademarks and other agreements purchased or transferred from the Manager (“Ancillary Agreements”), are accounted for using the cost method. Intangible assets are recorded at initial cost less accumulated amortization and accumulated net impairment losses.

Franchise Agreements and Ancillary Agreements are amortized over the term of the agreements plus one renewal period using the straight-line method on an agreement-by-agreement basis. Trademarks are amortized on a straight-line basis over their expected useful lives.

# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

The Company may incur franchise agreement expenses prior to, or concurrent with, entering into Franchise Agreements including payments to franchisees or prospective franchisees to defray the costs of converting REALTORS® or brokerages to the Company's brands as well as contract specific legal costs, if any. Certain of these franchise agreement expenses may be repayable by franchisees if specific conditions aren't met. The Company may also provide certain fee rebates to franchisees under certain circumstances. These costs and rebates (net of any amounts recovered from franchisees) are capitalized on an agreement-by-agreement basis and amortized over the same term as the agreement to which they relate or, where the underlying agreement is less than a year, charged to the interim condensed consolidated statement of net and comprehensive earnings (loss). The amortization charge for these fee rebates and any franchise agreement expenses represented by cash payments or rebates to franchisees is recorded as a reduction in revenues.

The Company reviews intangible assets each reporting period to determine whether indicators of impairment or a reversal of impairment exists on individual Franchise Agreements, Trademarks and Ancillary Agreements. When reviewing for indicators of impairment or recovery of impairment of Franchise Agreements, the Company considers certain factors including, the financial performance of the business, franchise fees earned, term to maturity, historical REALTOR® count, collectability of receivables, estimated future revenues expected to be earned and underlying market conditions. When reviewing indicators of impairment on individual Ancillary Agreements, the Company considers certain factors including, prior year's revenues and estimated future revenues under each Ancillary Agreement as well as underlying market conditions. Where indicators of impairment exist, the Company recognizes impairment charges if the carrying amount of a Franchise Agreement or Ancillary Agreement exceeds its recoverable amount (recoverable amount is determined as the higher of a) estimated fair value less costs of disposal and b) value-in-use). Where the counter-parties of one or more Franchise Agreements combine their operations by way of a merger, acquisition or other combination subsequent to the acquisition of the underlying Franchise Agreement, the carrying value of the underlying intangible assets are combined for purposes of evaluating impairment. Cash flows that are not allocable to individual Franchise Agreements, Trademarks or Ancillary Agreements are considered on an aggregate basis for purposes of evaluating impairment on the Company's portfolio of intangible assets.

If the carrying value of the intangible asset exceeds the recoverable amount, the intangible asset is written down to the recoverable amount and an impairment loss is charged to net and comprehensive earnings (loss) in the period. When an intangible asset has been previously written down to its recoverable amount as a result of recording an impairment loss and the conditions causing such an impairment loss have become more favourable, the previously recorded impairment loss may be reversed. Where an impairment loss is reversed, the carrying value of the intangible asset is increased to its revised recoverable amount (the lesser of a) the revised estimate of its recoverable amount, and b) the carrying amount that would have been recorded had no impairment loss been recognized previously) and an impairment reversal is recognized as income in the period.

Franchise Agreements subject to early termination or non-renewal, are written off in the period of termination or when non-renewal becomes reasonably assured.

## REVENUE RECOGNITION

The Company is in the business of providing information and services to REALTORS® and real estate brokers in Canada through a portfolio of highly regarded real estate services brands. Certain of these information and services (the "Service Offering") are provided in exchange for franchise fees received from franchisees. The Service Offering is offered as a complete suite of services. Franchisees who pay franchise fees under the Franchise Agreements cannot elect to purchase any service under the Service Offering individually or on a stand-alone basis.

Franchise fees include franchise fees which have both fixed and variable components. Fixed franchise fees are payable to the Company as a fixed monthly amount per REALTOR® without regard to transaction volumes generated by that REALTOR®. Fixed franchise fees are recognized over time, which is when the control of the services and the right to use the trademarks are transferred to the customer.

Variable franchise fees are payable to the Company based on the transaction volumes generated by REALTORS®, subject to a cap. Variable franchise fees are a percentage of a REALTORS®'s gross revenue, which is the gross commission income earned on a transaction. Variable franchise fees are recognized at the point in time when a residential real estate transaction is closed and finalized by the REALTOR® and/or a lease is signed by the vendor or lessor.

# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

In addition to the Service Offering, the Company provides certain ancillary services to franchisees under the Ancillary Agreements. These include information and services provided outside of those provided in the Franchise Agreements. Each franchisee has the option of purchasing or utilizing the services provided under the Ancillary Agreements independent of the Service Offering. Revenues under the Ancillary Agreements are derived primarily from referral fees charged to external companies, lead management services provided to franchisees and other miscellaneous revenues. The direct costs associated with lead management and other revenues are recorded as cost of other revenue in the interim condensed consolidated statements of net and comprehensive earnings (loss).

External referral fees are generated from external parties who receive service referrals from the Company. External referral fees are recognized as revenue net of their direct costs at the point in time when the Company has completed its obligation under the agreement, which is when the control of the services are transferred to the customer.

Lead management services are provided to REALTORS® and franchisees on a subscription basis. Lead management revenue is recognized at the point in time, when the performance obligation has been satisfied, which is when a lead is assigned to the REALTOR® or the franchisee.

The Company's revenues are affected by the seasonality of Canadian real estate markets, which historically have seen stronger transactional dollar volumes in the second and third quarters of each year. This historical seasonality pattern did not recur in 2021 as a world wide pandemic impacted the Canadian real estate market and the home buying and selling behaviour of consumers throughout 2020 and 2021. There can be no certainty that this historical seasonality pattern will recur in any future year.

## EXCHANGEABLE UNITS

Exchangeable Units represent the future distribution obligation of the Company in respect of Class B LP units of the Partnership, and are convertible, on a one-for-one basis, subject to adjustment, into restricted voting shares of Bridgemarq. These financial instruments are classified as a financial liability as the holder can "put" these instruments to the Company as well as by virtue of the Partnership agreement, whereby the Partnership is required to distribute all of its income to the partners. The Company records any changes in the fair value of the Exchangeable Units through net and comprehensive earnings (loss) in the period the change occurs. The fair value of these financial liabilities is based on the market price of Bridgemarq's restricted voting shares and the number of Exchangeable Units outstanding at the reporting date.

## 3. Management Services Agreement

Under the Terms of the MSA, the Manager provides certain management, administrative and support services to the Company.

The monthly fee payable to the Manager is equal to a fixed management fee of \$840 plus a variable management fee equal to a) the greater of i) 23.5% of the distributable cash (as defined in the MSA) of the Company before management fees or ii) 0.342% of the market value of the restricted voting shares on a diluted basis for the first five years of the term of the MSA, and b) the greater of i) 25% of the distributable cash (as defined in the MSA) of the Company before management fees or ii) 0.375% of the market value of the restricted voting shares on a diluted basis thereafter.

For the three and six months ended June 30, 2022, the Company incurred management fees of \$5,454 and \$10,849 (three and six months ended June 30, 2021 - \$5,544 and \$10,903) for these services, \$5,276 and \$10,492 of which was charged to the interim condensed consolidated statements of net and comprehensive earnings (loss) (three and six months ended June 30, 2021 - \$5,364 and 10,541) and \$178 and \$357 was used to reduce the contract transfer obligation owing to the Manager plus related interest (three and six months ended June 30, 2021 - \$180 and \$362).

# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

## 4. Accounts Receivable

Accounts receivable represent amounts due from the Company's franchise network for franchise fees plus amounts due pursuant to the Ancillary Agreements. As at June 30, 2022, the Company had accounts receivable of \$4,454 (December 31, 2021 - \$3,425 ) net of an allowance for doubtful accounts of \$173 (December 31, 2021 - \$140). During three and six months ended June 30, 2022, administration expense included a bad debt expense of \$26 and \$38 (three and six months ended June 30, 2021 - recoveries of \$61 and \$226).

Management reviews accounts receivable to determine whether an allowance for doubtful accounts is required by assessing the collectability of receivables owing from each individual franchisee. This assessment takes into consideration certain factors including the aging of outstanding balances, franchisee operating performance, historical payment patterns, current collection efforts, relevant forward looking information and the Company's security interests, if any.

The table below summarizes the aging of accounts receivable as at June 30, 2022 and December 31, 2021.

As at,	June 30, 2022	December 31, 2021
Current	\$ 3,996	\$ 3,025
30 days past due	337	311
60 days past due	119	65
90+ days past due	175	164
Subtotal	\$ 4,627	\$ 3,565
Allowance for doubtful accounts	(173)	(140)
Accounts receivable	\$ 4,454	\$ 3,425

The Company recognizes revenues in income to the extent that collection is reasonably assured at the time the revenue is earned.

## 5. Notes Receivable

The Company has entered into a formalized payment plan through December 2026 in respect of franchise fees due to the Company which were in arrears. Amounts under this payment plan which are due greater than one year from the financial statement date have been classified as non-current.

## 6. Intangible Assets

Franchise agreement expenses and rebates are recorded as additions to intangible assets net of any recovery of previously paid franchise agreement expenses and net of any amortization of previously capitalized franchise agreement expenses. For the three and six months ended June 30, 2022, the Company recorded a net reduction of intangible assets of \$34 and \$109 (three and six months ended June 30, 2021 - \$89 and \$116). For the three and six months ended June 30, 2022, net reductions of intangible assets reflect amortization of those franchise agreement expenses and rebates of \$105 and \$218 (three and six months ended June 30, 2021 - \$141 and \$288) recorded as a reduction of revenues.

# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

A summary of intangible assets as at June 30, 2022 and December 31, 2021 is provided in the chart below.

	Franchise Agreements & Ancillary Agreements	Trademarks	Total
<b>Cost</b>			
At December 31, 2021	\$ 244,196	\$ 5,427	\$ 249,623
Franchise agreement expenses and rebates, net	(109)	-	(109)
<b>At June 30, 2022</b>	<b>\$ 244,087</b>	<b>\$ 5,427</b>	<b>\$ 249,514</b>
<b>Accumulated amortization</b>			
At December 31, 2021	\$ (183,998)	\$ (3,387)	\$ (187,385)
Amortization expense	(3,544)	(92)	(3,636)
<b>At June 30, 2022</b>	<b>\$ (187,542)</b>	<b>\$ (3,479)</b>	<b>\$ (191,021)</b>
<b>Carrying value</b>			
At December 31, 2021	\$ 60,198	\$ 2,040	\$ 62,238
<b>At June 30, 2022</b>	<b>\$ 56,545</b>	<b>\$ 1,948</b>	<b>\$ 58,493</b>

## 7. Income Taxes

The Company uses the liability method of tax allocation in accounting for income taxes. Under this method, temporary differences between the carrying amount of balance sheet items and their corresponding tax basis result in either deferred income tax assets or liabilities. Deferred income taxes are computed using substantively enacted tax rates applicable to the years in which the temporary differences are expected to reverse.

A reconciliation of income taxes at Canadian statutory rates with reported income taxes is as follows:

	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
Earnings before income tax for the period:	\$ 12,683	\$ 1,945	\$ 18,790	\$ 606
Expected income tax expense at statutory rate of 26.5% (2021 - 26.5%)	3,361	515	4,979	161
Increase (decrease) in income tax expense due to the following:				
Non-deductible amortization	120	122	242	244
Non-deductible loss (non-taxable gain) on fair value of Exchangeable Units	(2,152)	670	(2,487)	2,090
Non-deductible interest on Exchangeable Units	385	385	769	769
Income allocated to Exchangeable Unitholders	(396)	(441)	(798)	(816)
Recognition of deferred tax assets and other	26	(220)	27	(220)
Total income tax expense	\$ 1,344	\$ 1,031	\$ 2,732	\$ 2,228
	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
Current income tax expense	\$ 1,222	\$ 1,008	\$ 2,369	\$ 2,116
Deferred income tax expense	122	23	363	112
Total income tax expense	\$ 1,344	\$ 1,031	\$ 2,732	\$ 2,228

# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

The significant components of the Company's deferred tax assets are as follows:

	Intangible Assets	Contract transfer obligation	Other	Total
<b>Deferred income tax assets (liabilities):</b>				
At December 31, 2021	\$ 5,327	\$ 834	\$ (11)	\$ 6,150
Deferred income tax recovery (expense)	155	(75)	(443)	(363)
<b>At June 30, 2022</b>	<b>\$ 5,482</b>	<b>\$ 759</b>	<b>\$ (454)</b>	<b>\$ 5,787</b>

## 8. Debt Facilities

The Company's debt is comprised of the following debt facilities:

As at	June 30, 2022	December 31, 2021
Term facility	\$ 55,000	\$ 55,000
Acquisition facility	12,000	13,500
	\$ 67,000	\$ 68,500
Financing fees	(61)	(81)
<b>Debt facilities</b>	<b>\$ 66,939</b>	<b>\$ 68,419</b>

The Company has \$80,000 in financing available under a borrowing agreement with a Canadian Chartered Bank. The debt facilities under this agreement are comprised of the following, which mature on December 31, 2023 ("Maturity"):

A \$55,000 non-revolving term variable rate facility (the "Term Facility"). Repayment of principal outstanding is due on Maturity.

A \$20,000 revolving acquisition facility (the "Acquisition Facility") is available to support any acquisitions pursued by the Company. A standby fee of 0.15% applies on undrawn amounts under the Acquisition Facility. Repayment of principal outstanding is due on Maturity. During the six months ended June 30, 2022, the Company repaid \$1,500 of the amounts outstanding under this facility (2021 - \$2,500).

A \$5,000 revolving operating facility (the "Operating Facility") is available to meet the Company's day-to-day operating requirements. No amounts have been drawn on this facility at June 30, 2022.

Borrowings under each of these arrangements are secured by a first ranking security interest in substantially all assets of the Company and bear interest at a variable rate of Banker's Acceptances (BAs) +1.70% or Prime + 0.5%, at the option of the Company.

The Company's ability to borrow under these arrangements is subject to the Company maintaining certain financial covenants. Under these covenants, the Company must maintain a ratio of Consolidated EBITDA to Interest Expense on Senior Indebtedness at a minimum of 3.0 to 1 and a ratio of Senior Indebtedness to Consolidated EBITDA at a maximum of 4.0 to 1. The Company is obligated to make limited principal repayments under the Debt Facilities in circumstances where the ratio of Senior Indebtedness to Consolidated EBITDA exceeds 3.4:1. Such payments shall continue until the ratio of Senior Indebtedness to Consolidated EBITDA is less than 3.25:1.

Consolidated EBITDA is defined as net earnings before income taxes, fair value adjustments on interest rate swaps and Exchangeable Units, impairment and amortization of intangible assets and interest expense. Senior Indebtedness is defined as borrowings on the Company's debt facilities. At June 30, 2022 and December 31, 2021, the Company complied with all covenants under the debt facilities.



# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

The Company has entered into an interest rate swap agreement to swap the variable interest rate obligation on the \$55,000 Term Facility to a fixed rate obligation of 3.94% through to Maturity. The interest rate swap is a financial instrument and is disclosed at its fair value with any change in the fair value recorded as a gain or loss in the Company's interim condensed consolidated statements of net and comprehensive earnings (loss). The fair value is determined using a discounted cash flow model using observable yield curves and applicable credit spreads at a credit adjusted rate. At June 30, 2022, the Company determined that the fair value of the interest rate swaps represents an asset of \$970 (December 31, 2021 - a liability of \$817). For the three and six months ended June 30, 2022, the Company recognized a fair value gain of \$651 and \$1,787 (three and six months ended June 30, 2021 - \$380 and \$945).

## 9. Deferred Payments

The Company deferred payment in 2020 of certain management fees owing to the Manager and interest on Exchangeable Units owing to BBP totalling \$6,616 pursuant to an agreement with BBP and the Manager. These deferred payments are non-interest bearing, are due no later than 2025 and are repayable in cash or the issuance of Exchangeable Units, at the option of the Company. On initial recognition, the Company recorded these deferred payments at their fair value using an income approach to determine fair value. For the three and six months ended June 30, 2022, the Company recorded interest expense of \$57 and \$114 (three and six months ended June 30, 2021 - \$55 and \$110) reflecting accretion of the carrying value of the deferred payments using the effective interest rate method.

## 10. Exchangeable Units

The Exchangeable Units are exchangeable on a one-for-one basis for restricted voting shares of Bridgemarq at the option of the holder. The Company measures the Exchangeable Units at their fair value using the closing price of the Company's restricted voting shares listed on the TSX. At June 30, 2022, the Company used the closing market price of Bridgemarq's shares of \$13.49 (December 31, 2021 - \$16.31). During the three and six months ended June 30, 2022, the Company recorded a gain of \$8,119 and \$9,384 related to the fair value of the Exchangeable Units (three and six months ended June 30, 2021 - a loss of \$2,529 and \$7,887).

The Exchangeable Unitholders are entitled to cash distributions from the Partnership in respect of their economic interest in the Partnership as and when declared by the Board of Directors of RIFGP. Such distributions are made on a before tax basis and are directly taxable in the hands of the Exchangeable Unitholders. For the three and six months ended June 30, 2022 the Board of Directors of RIFGP declared distributions payable to the Exchangeable Unitholders of \$1,452 and \$2,904 (three and six months ended June 30, 2021 - \$1,452 and \$2,904).

## 11. Share Capital

Bridgemarq is authorized to issue an unlimited number of restricted voting shares, an unlimited number of preferred shares and one special voting share.

Each restricted voting share represents a proportionate voting right in Bridgemarq, and holders of the restricted voting shares are entitled to dividends declared and distributed by Bridgemarq. No additional restricted voting shares were issued during the six months ended June 30, 2022 or the year ended December 31, 2021.

No preferred shares were issued or outstanding as at June 30, 2022 or December 31, 2021.

The special voting share represents the proportionate voting rights of the Exchangeable Unitholders of the Partnership. The special voting share is redeemable by the holder at \$0.01 per share, and the holder is not entitled to dividends declared by Bridgemarq.

The following table summarizes the outstanding shares of Bridgemarq:

As at,	June 30, 2022	December 31, 2021
Restricted voting shares	9,483,850	9,483,850
Special voting share	1	1

# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

## 12. Earnings Per Share

Basic and diluted earnings per share has been determined as follows:

(In thousands of Canadian dollars, except share and per share amounts)	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
Net earnings (loss) available to restricted voting shareholders – basic	\$ 11,339	\$ 914	\$ 16,058	\$ (1,622)
Interest on Exchangeable Units	1,452	1,452	2,904	2,904
Loss (gain) on fair value of Exchangeable Units	(8,119)	2,529	(9,384)	7,887
Net earnings available to restricted voting shareholders – diluted	\$ 4,672	\$ 4,895	\$ 9,578	\$ 9,169
Weighted average number of shares outstanding used in computing basic earnings per share	9,483,850	9,483,850	9,483,850	9,483,850
Total outstanding Exchangeable Units	3,327,667	3,327,667	3,327,667	3,327,667
Weighted average number of shares outstanding used in computing diluted earnings per share	12,811,517	12,811,517	12,811,517	12,811,517
Basic earnings (loss) per share	\$ 1.20	\$ 0.10	\$ 1.69	\$ (0.17)
Diluted earnings (loss) per share	\$ 0.36	\$ 0.10	\$ 0.75	\$ (0.17)
Dividends declared	\$ 3,201	\$ 3,201	\$ 6,402	\$ 6,402
Restricted voting shares	9,483,850	9,483,850	9,483,850	9,483,850
Dividends per restricted voting share	\$ 0.34	\$ 0.34	\$ 0.68	\$ 0.68

## 13. Related Party Transactions

In addition to transactions disclosed elsewhere in the interim condensed consolidated financial statements, the Company had the following transactions with parties related to the Manager or the Exchangeable Unitholders during the three and six months ended June 30, 2022 and June 30, 2021. These transactions have been recorded at the exchange amount as agreed between the parties.

	Three months ended June 30, 2022	Three months ended June 30, 2021	Six months ended June 30, 2022	Six months ended June 30, 2021
a) Revenues				
Fixed franchise fees	\$ 685	\$ 671	\$ 1,358	\$ 1,334
Variable franchise fees	\$ 291	\$ 346	\$ 672	\$ 714
Other revenue, net	\$ 44	\$ 36	\$ 78	\$ 96
b) Expenses				
Management fees	\$ 5,276	\$ 5,364	\$ 10,492	\$ 10,541
Insurance premiums and other	\$ 8	\$ 6	\$ 15	\$ 12
Interest on contract transfer obligation	\$ 37	\$ 44	\$ 75	\$ 89
c) Interest				
Interest to Exchangeable Unitholders	\$ 1,452	\$ 1,452	\$ 2,904	\$ 2,904

# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

The following amounts due to/from related parties are included in the account balance as described;

As at,	June 30, 2022	December 31, 2021
d) Accounts receivable Franchise fees receivable and other	\$ 369	\$ 290
e) Management fee and interest on contract transfer obligation	\$ 1,101	\$ 818
f) Contract transfer obligation	\$ 2,867	\$ 3,149
g) Interest payable to Exchangeable Unitholders	\$ 484	\$ 484
h) Deferred payments	\$ 5,873	\$ 5,759

Certain members of the Company's board of directors are compensated for their services. During the three and six months ended June 30, 2022, the Company incurred \$83 and \$158 in directors' fees (three and six months ended June 30, 2021 - \$73 and \$139). Directors' fees are included in administration expense.

## 14. Financial Instruments

In the normal course of business, the Company is exposed to a number of financial risks that can affect its operating performance. These risks are outlined below:

### A) CREDIT RISK

Credit risk arises from the possibility that franchisees may not pay amounts owing to the Company. The Company's credit risk is limited to the recorded amount of accounts receivable and notes receivable. The Manager reviews the financial position of all franchisees during the application process and closely monitors outstanding accounts receivable on an ongoing basis to evaluate the risk of a default occurring over the expected life of the accounts receivable. This monitoring includes evaluating the franchisee's historical payment patterns, the current financial health of the franchisee and expected or possible changes in future events or market conditions to determine whether a provision should be recorded. The estimation and application of monitoring future events or market conditions requires significant judgment and is uncertain.

As at June 30, 2022, the Company has recorded an allowance for doubtful accounts related to accounts receivable and notes receivable of \$173 (December 31, 2021 - \$140).

### B) LIQUIDITY RISK

The Company is exposed to liquidity risk in its ability to finance its working capital requirements and meet its cash flow needs, including paying dividends to shareholders of restricted voting shares and interest to Exchangeable Unitholders. The Company manages liquidity risk by maintaining conservative debt levels compared with those required by the covenants associated with the debt facilities. The Company has a \$20,000 Acquisition Facility, of which \$12,000 has been drawn, and a \$5,000 undrawn Operating Facility.

# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

Estimated contractual maturities of the Company's financial liabilities are as follows:

As at June 30,	2022	2023	2024	2025	2026	Beyond 2026	Total
Accounts payable and accrued liabilities	\$ 1,701	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,701
Current contract transfer obligation	588	-	-	-	-	-	\$ 588
Interest payable to Exchangeable Unitholders	484	-	-	-	-	-	\$ 484
Dividends payable to shareholders	1,067	-	-	-	-	-	\$ 1,067
Interest on long-term debt	1,320	2,640	-	-	-	-	\$ 3,960
Interest on contract transfer obligation	68	114	90	72	53	44	\$ 441
Long term contract transfer obligation	-	602	356	374	393	554	\$ 2,279
Debt facilities	-	67,000	-	-	-	-	\$ 67,000
Deferred payments	-	-	-	6,616	-	-	\$ 6,616
Exchangeable Units	-	-	-	-	-	44,890	\$ 44,890
<b>Total</b>	<b>\$ 5,228</b>	<b>\$ 70,356</b>	<b>\$ 446</b>	<b>\$ 7,062</b>	<b>\$ 446</b>	<b>\$ 45,488</b>	<b>\$ 129,026</b>

## C) INTEREST RATE RISK

The Company is exposed to the risk of interest rate fluctuations on its debt facilities as the interest rates on these facilities are based on the Prime rate and Banker's Acceptance rates.

The Company has entered into a five-year interest rate swap to fix the interest on the Company's \$55,000 Term Facility at 3.94% until December 31, 2023.

The Acquisition Facility bears interest at a variable rate of BAs + 1.70% or Prime + 0.5%. Management has elected to pay interest at variable interest rates on the Acquisition Facility and monitors this position on an ongoing basis. An increase of 1% in the Company's effective interest rate on its variable rate debt would result in an increase in its annual interest expense of approximately \$120.

## D) FAIR VALUE

The fair value of certain of the Company's financial instruments, including cash, accounts receivable, notes receivable, accounts payable and accrued liabilities, interest payable to Exchangeable Unitholders and dividends payable to holders of restricted voting shares, are estimated by management to approximate their carrying values due to their short-term nature. The fair value of deferred payments is estimated to approximate its carrying value of \$5,873 due to the Company's option to settle this amount through the issuance of Exchangeable Units at any time. The fair value of the Company's outstanding borrowings of \$67,000 approximate their carrying value of \$66,939 and the fair value of the Company's outstanding contract transfer obligation approximates the carrying value of \$2,867 as a result of their floating rate terms.

# Notes to the Interim Condensed Consolidated Financial Statements

For the three and six months ended June 30, 2022 and 2021  
(Expressed in thousands of Canadian dollars, unless stated otherwise)

## E) FAIR VALUE HIERARCHY

The following table summarizes the financial instruments measured at fair value in the interim condensed consolidated balance sheets as at June 30, 2022 and December 31, 2021, classified using the fair value hierarchy.

As at June 30, 2022	Level 1	Level 2	Level 3	Total
Financial liabilities (assets):				
Exchangeable Units	44,890	-	-	44,890
Interest rate swap asset	-	(970)	-	(970)
Total	\$ 44,890	(970)	\$ -	\$ 43,920

As at December 31, 2021	Level 1	Level 2	Level 3	Total
Financial liabilities:				
Exchangeable Units	54,274	-	-	54,274
Interest rate swap liability	-	817	-	817
Total	\$ 54,274	\$ 817	\$ -	\$ 55,091

See Note 10 for disclosures related to Level 1 fair values and Note 8 for disclosures related to the Level 2 fair values. There were no transfers between fair value hierarchy levels during the period.

## 15. Management of Capital

The Company's capital is made up of its cash on hand, debt facilities, Exchangeable Units and shareholders' deficit.

The Company's objectives in managing its capital include; a) maintaining a capital structure that provides financing options to the Company while remaining compliant with the covenants associated with the debt facilities; b) maintaining financial flexibility to preserve its ability to meet financial obligations, including debt servicing and dividends to shareholders; and c) deploying capital to provide an appropriate investment return to its shareholders.

The Company's financial strategy is designed to maintain a flexible capital structure consistent with these objectives and to be in a position to respond to changes in economic conditions.

The covenants of the debt facilities prescribe that the Company must maintain a ratio of Consolidated EBITDA to Senior Interest Expense on Senior Indebtedness at a minimum of 3.0 to 1 and a ratio of Senior Indebtedness to Consolidated EBITDA at a maximum of 4.0 to 1.

As at June 30, 2022 and December 31, 2021, the Company is compliant with all financial covenants. There were no changes in the Company's approach to capital management during the Period.

## 16. Segmented Information

The Company has only one business segment which is providing information and services to REALTORS® and real estate brokerages in Canada through a portfolio of highly regarded real estate services brands. The economic characteristics are consistent across the Company's brands as they each provide services, similar in nature, in the Canadian residential real estate market. Of the Company's revenues for the three and six months ended June 30, 2022, 95% (three and six months ended June 30, 2021 - 95%) are generated from services provided under the Royal LePage and Johnston and Daniel brands and 5% (2021 - 5%) are generated from services provided under the Via Capitale brand.







[bridgemarq.com](https://www.bridgemarq.com)